



## **NIA and Reed Exhibitions to Host Mechanical Insulation Industry Events, October 26–30, Near Chicago, Illinois**

Reston, VA —September 16, 2015—The National Insulation Association's (NIA's) redesigned members-only meeting, the [Fall Summit](#), is taking place October 26-28 near Chicago, Illinois, at the Donald E. Stephens Convention Center in Rosemont, which is adjacent to O'Hare Airport (ORD). NIA's Fall Summit includes expanded educational offerings with bonus pre-Fall Summit training on Monday afternoon, October 26. Immediately following the Fall Summit, NIA is offering its Fall [Insulation Energy Appraisal Program \(IEAP\)](#) training course on October 29-30, rounding out a week of training, educational, and networking events that attendees can customize to fit their business needs and schedules. The IEAP course requires a separate registration fee, and discounts are available for NIA members who register for both Fall Summit and the IEAP training course.

Confirmed Fall Summit speakers and topics include:

- **Recruiting and Retaining Top Talent:** Kathyryne A. Newton, MBA, Ph.D., Associate Dean for Graduate Programs at Purdue University, will examine the changes in the workforce and help companies develop the strategies to hire and train a highly motivated staff.
- **Luncheon Keynote Speakers:** David Terry, Executive Director of the National Association of State Energy Officials (NASEO), and Stacey Paradis, Executive Director of the Midwest Energy Efficiency Alliance (MEEA), will share insights on states' efforts to open new economic opportunities for businesses through smart policies and programs to maximize energy efficiency.

- **Creating a Culture of Safety:** An interactive Health and Safety Forum facilitated by OSHA Expert Gary W. Auman with both merit and union contractor speakers will explore tactics for safety-program enforcement and discipline, among other safety issues.
- **Risk Management for the Successful Contractor:** Lewis S. LaClair, CPCU, ARM, AU, President of Advanced Risk Management Corp., will guide the Joint Union/Merit Contractors Forum attendees through the essentials of a great risk-management program while pointing out the most common business and insurance pitfalls.
- **Utilizing Infrared Technology in Your Business Development Model:** Thermography Instructor Jay R. Bowen will show attendees how the use of infrared imaging can further your company's ability to perform facility insulation energy appraisals.
- **Optimizing the Insulation Energy Appraisal Program for Your Business:** Insulation Energy Appraisal Program (IEAP) Instructor Chris Crall will provide an insider view of the business advantages of becoming a Certified Insulation Energy Appraiser along with highlights of course contents, including new 2015 updates.

Included in NIA's Fall Summit registration is unlimited attendee access to Reed Exhibition's [Insulation Expo \(IEX\) USA](#), the first North American international trade show for the mechanical insulation industry that is being held at the Donald E. Stephens Convention Center on October 27-28. IEX USA will connect the suppliers of thermal insulation products, services, and technologies with engineers, contractors, facility operators, distributors, plant/building managers, specifiers, architects, and maintenance, repair, and operations (MRO) managers. As a member benefit, NIA member companies that exhibit at IEX USA will receive 2 free registration passes for NIA's Fall Summit, a value of \$225.

All NIA members are welcome and encouraged to attend the Fall Summit and IEX USA, and attendees do not have to be a current or past committee member to participate in the forums and committee meetings. Fall Summit registration includes 18 hours of educational sessions, 2 breakfasts, a luncheon, and the NIA and IEX Oktoberfest Reception.

NIA's Executive Vice President/CEO Michele Jones noted, "NIA's Fall Summit will bring a new format that will focus on member-driven educational programming and increased business networking opportunities, as well as an opportunity to be with mechanical insulation end users. This is an audience that has been missing from our event programming thus far. We are excited about the collaboration with Reed Exhibitions to launch IEX USA, and by our members' response to this new opportunity to build their businesses by reaching engineers and mechanical insulation

end users. This opportunity serves our mission to increase awareness of our industry's products and services, and we encourage all members to attend this exciting new industry event."

Registration and contact information:

- For more information on NIA's Fall Summit registration discounts, keynote speakers, industry meetings and forums, and networking events please visit [www.insulation.org/fallsummit/2015](http://www.insulation.org/fallsummit/2015) or email [events@insulation.org](mailto:events@insulation.org).
- For additional information on the recently updated IEAP training course and discounts available for NIA members attending Fall Summit, please visit [www.insulation.org/training/ieap](http://www.insulation.org/training/ieap) or email [events@insulation.org](mailto:events@insulation.org).
- For more information about exhibiting at IEX USA, please visit [www.iexusa.com](http://www.iexusa.com) or contact Reed Sales Manager Mark Swagerty at [mswagerty@reedexpo.com](mailto:mswagerty@reedexpo.com) or 203-840-5847.
- To register as an IEX USA attendee, please visit [www.iexusa.com](http://www.iexusa.com).
- Visit [www.insulation.org/events](http://www.insulation.org/events) for more information about NIA's upcoming events or contact [events@insulation.org](mailto:events@insulation.org).

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NIA is a not-for-profit trade association representing both merit (open shop) and union contractors, distributors, laminators, fabricators, and manufacturers that provide thermal insulation, insulation accessories, and components to the commercial, mechanical, and industrial markets throughout the nation. Since 1953, the northern Virginia-based association has been the voice of the insulation industry and is dedicated to keeping the commercial and industrial insulation industry up to date on the latest industry trends and technologies. For more information, visit [www.Insulation.org](http://www.Insulation.org).