

**NIA's 64<sup>th</sup> Annual Convention  
Sponsorship Order Form  
Deadline: January 31, 2019**



Sponsorship packages will be assigned on a first-come, first-served basis, with the first right of refusal given to the 2018 sponsor for that particular package until **Wednesday, December 19, 2018**. Please complete the form below and fax to NIA at 703-464-5896, or email a scanned copy to [events@insulation.org](mailto:events@insulation.org).

**Select your sponsorship package(s)**

*Subject to availability.*

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|--|--|
| <input type="checkbox"/> Contractor Recognition Package (Limit five)   | \$1,000  |
| <input type="checkbox"/> Website Sponsorship (Limited opportunities)   | \$1,000-\$3,000  |
| <input type="checkbox"/> Website and Email—3 Months (Limited opportunities)  | \$4,000— <b>SOLD ROCKWOOL Technical Insulation</b>     |
| <input type="checkbox"/> Top Banner Ad (Limited opportunities)   | \$700  |
| <input type="checkbox"/> Square Banner Ad (Limited opportunities)  | \$500  |
| <input type="checkbox"/> Bottom Banner Ad (Limited opportunities)  | \$500  |
| <input type="checkbox"/> Exclusive Email Sponsor (Limited opportunities)   | \$1,500  |
| <input type="checkbox"/> Targeted Attendee Email Top Banner Ad (Limit one)   | \$1,000— <b>SOLD ROCKWOOL Technical Insulation</b>     |
| <input type="checkbox"/> Mobile Meeting App Sponsor (Limit one)  | \$10,750— <b>SOLD Distribution International, Inc.</b> |
| <input type="checkbox"/> Convention Badge Holder Sponsor (Limit one)   | \$7,000— <b>SOLD Johns Manville</b>                    |
| <input type="checkbox"/> Convention Bag Sponsor (Limit one)  | \$7,000  |
| <input type="checkbox"/> Welcome and Appreciation Evening Sponsor (Limit one)  | \$6,500— <b>SOLD Caldwell Insulation</b>               |
| <input type="checkbox"/> Farewell Reception and Dinner Sponsor (Limit one)   | \$6,000  |
| <input type="checkbox"/> Keynote Presentation and Breakfast Sponsor (Limit one)  | \$5,500  |
| <input type="checkbox"/> General Session and Luncheon Sponsor (Limit one)  | \$4,500  |
| <input type="checkbox"/> Keynote Presentation Sponsor (Limit one)  | \$3,750— <b>SOLD ITW Insulation</b>                    |
| <input type="checkbox"/> Hotel Key Card and Keycard Sleeve Sponsor (Limit one)   | \$5,000  |
| <input type="checkbox"/> Convention Hat Sponsor (Limit one)  | \$3,750— <b>SOLD Avery Dennison</b>                    |
| <input type="checkbox"/> Convention Water Bottle Sponsor (Limit one)   | \$3,750  |
| <input type="checkbox"/> Convention Notebook Sponsor (Limit one)   | \$3,250— <b>SOLD Owens Corning</b>                     |
| <input type="checkbox"/> Registration Desk Sponsor (Limit one)   | \$3,250— <b>SOLD Polyguard Products</b>                |
| <input type="checkbox"/> First-Timers and VIP Reception Sponsor (Limit one)  | \$3,250— <b>SOLD Aeroflex USA</b>                      |
| <input type="checkbox"/> Continental Breakfast and Coffee Break Sponsor (Limit one)  | \$2,850— <b>SOLD Bay Insulation Supply</b>             |
| <input type="checkbox"/> New Member Orientation Sponsor (Limit one)  | \$1,650— <b>SOLD Performance Contracting</b>           |
| <input type="checkbox"/> Tips and FAQs webpage sponsor (Limit one)   | \$500 per month or \$3,000                             |
| <input type="checkbox"/> Golf Tournament Hole-in-One Sponsor (Limit one)   | \$850— <b>SOLD Avery Dennison</b>                      |
| <input type="checkbox"/> Golf Tournament Longest-Drive Sponsor (Limit one)   | \$400— <b>SOLD Industrial Insulation Group</b>         |
| <input type="checkbox"/> Golf Tournament Closest-to-the-Pin Sponsor (Limit one)  | \$400— <b>SOLD Proto Corporation</b>                   |
| <input type="checkbox"/> Golf Tournament Individual Golf-Hole Sponsor<br>(Multiple opportunities)  | \$250  |
| <input type="checkbox"/> Golf Package Sponsor (Limit two)  | \$3,000  |
| <input type="checkbox"/> Registration Packet Insert Sponsor March/April <i>Insulation Outlook</i> advertisers' rate (Multiple opportunities) | \$850  |
| <input type="checkbox"/> Registration Packet Insert Sponsor (Non-advertisers' rate)  | \$1,850  |
| <input type="checkbox"/> Promotional Pen Sponsor (Limit one)   | \$1,250  |

**Total:** \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

***Payment Information***

Company Check—Please remit checks to: NIA, 12100 Sunset Hills Road, Suite 330, Reston, VA 20190.

Invoice Me—Available for NIA members.

**Questions? Contact Erin Penberthy at 703-464-6422, ext. 114 or email [epenberthy@insulation.org](mailto:epenberthy@insulation.org).**