

**NIA's 66<sup>th</sup> Annual Convention**  
**Sponsorship Order Form**  
**Deadline: January 14, 2022**

Sponsorship packages will be assigned on a first-come, first-served basis, with the first right of refusal given to the 2021 sponsor for that particular package until **December 31, 2021**. Please complete the form below and fax to NIA at 703-464-5896, or email a scanned copy to [events@insulation.org](mailto:events@insulation.org).

**Select your sponsorship package(s)**

*Subject to availability.*

- |   |   |
|---|---|
| <input type="checkbox"/> Contractor Recognition Package (Limit five)  | \$1,000   |
| <input type="checkbox"/> Website Sponsorship (Limited opportunities)  | \$1,000-\$3,000                                   |
| <input type="checkbox"/> Website and Email—3 Months (Limited opportunities)   | \$4,000— <b>SOLD OWENS CORNING!</b>               |
| <input type="checkbox"/> Top Banner Ad (Limited opportunities)  | \$700   |
| <input type="checkbox"/> Square Banner Ad (Limited opportunities)   | \$500   |
| <input type="checkbox"/> Bottom Banner Ad (Limited opportunities)   | \$500   |
| <input type="checkbox"/> Exclusive Email Sponsor (Limited opportunities)  | \$1,500   |
| <input type="checkbox"/> Targeted Attendee Email Top Banner Ad (Limit one)  | \$1,000   |
| <input type="checkbox"/> Mobile Meeting App Sponsor (Limit one)   | \$12,750— <b>SOLD DISTRIBUTION INTERNATIONAL!</b> |
| <input type="checkbox"/> Convention Badge Holder Sponsor (Limit one)  | \$7,000— <b>SOLD JOHNS MANVILLE!</b>              |
| <input type="checkbox"/> Convention Bag Sponsor (Limit one)   | \$7,000   |
| <input type="checkbox"/> Welcome and Appreciation Evening Sponsor (Limit one)   | \$6,500— <b>SOLD CALDWELL INSULATION!</b>         |
| <input type="checkbox"/> Farewell Reception and Dinner Sponsor (Limit one)  | \$6,000   |
| <input type="checkbox"/> Keynote Presentation and Breakfast Sponsor (Limit one)   | \$5,500— <b>SOLD KNAUF INSULATION!</b>            |
| <input type="checkbox"/> General Session and Luncheon Sponsor (Limit one)   | \$4,500   |
| <input type="checkbox"/> Keynote Presentation Sponsor (Limit one)   | \$3,750— <b>SOLD AEROFLEX USA!</b>                |
| <input type="checkbox"/> Hotel Key Card Sponsor (Limit one)   | \$3,500   |
| <input type="checkbox"/> Convention Hat Sponsor (Limit one)   | \$3,750— <b>SOLD AVERY DENNISON!</b>              |
| <input type="checkbox"/> Convention Water Bottle Sponsor (Limit one)  | \$3,750— <b>SOLD INSULATION MATERIALS CORP.!</b>  |
| <input type="checkbox"/> Member Orientation (Limit one)   | \$1,650— <b>SOLD PERFORMANCE CONTRACTING!</b>     |
| <input type="checkbox"/> Convention Notebook Sponsor (Limit one)  | \$3,250— <b>SOLD OWENS CORNING!</b>               |
| <input type="checkbox"/> Registration Desk Sponsor (Limit one)  | \$3,250   |
| <input type="checkbox"/> Continental Breakfast and Coffee Break Sponsor (Limit one)   | \$2,850— <b>SOLD BAY INSULATION SUPPLY!</b>       |
| <input type="checkbox"/> Tips and FAQs webpage sponsor (Limit one)  | \$2,000   |
| <input type="checkbox"/> Golf Tournament Longest-Drive Sponsor (Limit one)  | \$400— <b>SOLD JOHNS MANVILLE!</b>                |
| <input type="checkbox"/> Golf Tournament Closest-to-the-Pin Sponsor (Limit one)   | \$400— <b>SOLD PROTO CORPORATION!</b>             |
| <input type="checkbox"/> Golf Tournament Individual Golf-Hole Sponsor<br>(Multiple opportunities)   | \$250   |
| <input type="checkbox"/> Golf Package Sponsor (Limit two)   | \$3,000— <b>SOLD OWENS CORNING!</b>               |
| <input type="checkbox"/> Registration Packet Insert Sponsor State-of-the-Industry<br><i>Insulation Outlook</i> advertisers' rate (Multiple opportunities) | \$850   |
| <input type="checkbox"/> Registration Packet Insert Sponsor (Non-advertisers' rate)   | \$1,850   |
| <input type="checkbox"/> Promotional Pen Sponsor (Limit one)  | \$1,250— <b>SOLD PRICE MANUFACTURING!</b>         |

**Total:** \_\_\_\_\_

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

***Payment Information***

Company Check—*Please remit checks to: NIA, 516 Herndon Pkwy, Suite D, Herndon, VA 20170.*

Invoice Me—Available for NIA members.

**Questions? Contact Erin Penberthy at 703-464-6422, ext. 114 or email [epenberthy@insulation.org](mailto:epenberthy@insulation.org).**