

NIA's 67th Annual Convention
Wednesday, March 15, 2023 | 11:00 a.m.–1:00 p.m.
Monarchy 5 Meeting Room

Young Professional Advisory Committee (YPAC) Meeting Agenda

1. Anti-Trust Policy Review, Roll Call, and Introductions Ashley Luse DeBoer
2. Approval of 2023 Winter Virtual Meeting Minutes Ashley Luse DeBoer
3. Convention App Julie McLaughlin (filling in for Leslie Emery)
4. *Speaker Presentation*
5. NIA Board of Directors & Strategic Update
 Ashley Luse DeBoer / Kenny Freeman
6. Current Task Forces/Action Items Discussion
 - Mentor Program Update Ashley Luse DeBoer
 - Diversity & Inclusion Task Force Update Ashley Luse DeBoer
 - Engineering Student Outreach Task Force Update Alec Cusick
7. Committee Leadership Elections Ashley Luse DeBoer / Julie McLaughlin
8. Committee Purposes/Objectives/Actions Items Ashley Luse DeBoer
9. Future Meeting Speaker Suggestions Julie McLaughlin
10. Upcoming Events: Julie McLaughlin

April 24–25, 2023

NIA's Understanding Mechanical Insulation (virtual)

Registration Deadline: April 5, 2023

April 24–25, 2023 and May 1–2, 2023

NIA's Thermal Insulation Inspector Certification (virtual)

Registration Deadline: April 5, 2023

June 13–14, 2023

NIA's Insulation Energy Appraisal Program (virtual)

Registration Deadline: May 25, 2023

October 25–26, 2023
NIA's Fall Summit 2023
MGM National Harbor, National Harbor, Maryland

April 17–19, 2024
NIA's 68th Annual Convention
Naples Grande Beach Resort, Naples, Florida

11. Adjourn

Ashley Luse DeBoer

Young Professional Advisory Committee **Committee Purposes, Objectives, and Action Items**

Chairman: Ashley Luse DeBoer, Luse Thermal Technologies

Vice Chairman: Collin Smith, Owens Corning

Secretary: John Freeman, Petrin, LLC

Purpose:

To offer a forum for young professionals to grow leadership skills, network with peers, gain industry information, and provide fresh insights and feedback to NIA management and the Board of Directors.

Key Objectives:

- Participate at NIA events and committees.
- Increase the attendance in the Committee (YPAC).
- Develop leadership and provide an opportunity to identify future leaders.
- Confirm speakers and develop valuable programs for YPAC meetings.
- Appoint one YPAC member each year to the Convention Committee.
- Address the perceived value of young professionals' participation in NIA.
- Gain knowledge and guidance from NIA Past Presidents and Board of Directors
- Provide NIA management and the NIA and the Foundation Board of Directors with fresh insights, innovative ideas, and strategic advice on a variety of topics including: NIA meetings, education needs, communication methods, and industry recruitment.

Actions:

1. Help solicit new members to the Young Professional Advisory Committee.
2. Actively promote participation in NIA activities (meetings and committees) to current and potential NIA members.
3. Encourage and ignite dialogue within NIA about advancing diversity and inclusion within the Mechanical Insulation industry as well as NIA, itself.

4. Expand industry knowledge by having speakers present at each YPAC in-person meeting.
5. Work on creating, maintaining, and updating a specific webpage for YPAC.
6. Hold 4 YPAC meetings and/or conference calls per year: in the winter, at NIA's Convention, at NIA's Fall Summit, and in the summer.

NIA's YPAC Winter 2023 Virtual Meeting
Tuesday, January 31, 2023, 1:30–3:00 p.m. ET
Zoom Link Provided to Attendees

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Young Professional Advisory Committee (YPAC) Meeting Minutes

Chair: Ashley Luse DeBoer, Luse Thermal Technologies

Vice Chair: Collin Smith, Owens Corning

Secretary: John Freeman Jr., Petrin, LLC

Alec Cusick, Owens Corning

Marissa Davis, Ideal Products of America

Andrew Hiatt, Polyguard Products, Inc.

Devon Liddell, Irex Contracting Group

Thomas MacKinnon, Armacell

Mackenzie Michalski, Owens Corning

German Olivas, Taurus Insulation, LLC

Keriann Rebholz, InsulReps USA

Brad Smalling, Victaulic Company

Chase Tanner, Aspen Aerogels, Inc.

Ke’Nia Washington, Distribution International

Jessica Zahn, Morgan Advanced Materials Thermal Ceramics

NIA Staff: Leslie Emery, Erin Penberthy

Guests: Speaker, Michael Alcorn, Aspen Aerogels, Inc.

YPAC Past President Advisor, Kenny Freeman, Petrin, LLC

1. Anti-Trust Policy Review, Roll Call, and Introductions
Ashley Luse DeBoer (Luse Thermal Technologies) called the meeting to order at 1:35 p.m. with 19 participants, including two guests and two NIA staff persons in attendance. Ashley Luse DeBoer reviewed the anti-trust policy, noted that the meeting was being recorded, and asked attendees to introduce themselves to the group. Leslie Emery (NIA) took attendance.
2. Ashley Luse DeBoer asked everyone to review the Fall Summit 2022 minutes. Collin Smith (Owens Corning) moved for approval, Jessica Zahn (Morgan Advanced Materials Thermal Ceramics) seconded, and the committee approved.
3. Ashley Luse DeBoer reviewed the Committee Purposes/Objectives/Actions Items and no changes were made.
4. Michael Alcorn (Aspen Aerogels, Inc.) gave an update on the activities of NIA’s Membership Committee, including an effort to increase connectivity among regional insulation associations and NIA; engaging YPAC in this endeavor;

- reported on new member recruitment; and answered YPAC member questions.
5. Ashley Luse DeBoer provided an update on YPAC's Mentor Program, including highlighting the success of past pairings such as Thomas MacKinnon and Jon Perry. She invited anyone interested to contact Leslie Emery or herself.
 6. Collin Smith provided an update on the new Diversity & Inclusion Task Force, which has met once and will meet again in February. He stated that the plan is to have a circular approach with a long-term vision, focusing on membership growth, evaluating needs, gathering data, creating resources, and making a business case. The task force will continue to provide updates to YPAC.
 7. Alec Cusick (Owens Corning) provided an update on the new Engineering Student Outreach Task Force, which has met once and will schedule another meeting in February. The first meeting provided background from NIA member Darrell Peil (Knauf Insulation) and NIA President Joe Leo (Atlantic Contracting & Specialties, LLC). The Task Force discussed outreach to colleges in areas where events are held. Feedback from YPAC members included: John Freeman (Petrin, LLC) suggested outreach to construction management students. Kenny Freeman (Petrin, LLC) suggested a possible connection with colleges that perform energy audits, highlighting a meeting previously held at Louisiana State University. Keriann Rebholz (InsulReps USA) mentioned that engineering students receiving professional development hours and time to network would be positives for a potential program. This task force will continue to provide updates to YPAC.
 8. John Freeman reminded attendees that leadership positions would be up for election at the Annual Convention meeting and asked anyone interested in finding out more to reach out to staff or current leadership. Leslie Emery shared that a list of responsibilities for each role is also available.
 9. Erin Penberthy (NIA) gave attendees a demo of the NIA Education Center platform and answered questions about content, custom bundle quizzes, and content available to members.
 10. Leslie Emery asked that any suggestions on speakers or topics for future meetings be shared throughout the year.
 11. Leslie Emery asked attendees to review the upcoming 2023 events and training schedule that are part of the agenda and to let her know of any questions.
 12. Devon Liddell (Irex Contracting Group) made a motion to adjourn, seconded by German Olivias (Taurus Insulation, LLC). Ashley Luse DeBoer adjourned the meeting at 3:03 p.m.

Minutes submitted by John Freeman, YPAC Secretary.