

NIA's 66th Annual Convention
Sponsorship Order Form
Deadline: January 14, 2022

Sponsorship packages will be assigned on a first-come, first-served basis, with the first right of refusal given to the 2021 sponsor for that particular package until **December 31, 2021**. Please complete the form below and fax to NIA at 703-464-5896, or email a scanned copy to events@insulation.org.

Select your sponsorship package(s)

Subject to availability.

- | | |
|---|-----------------|
| <input type="checkbox"/> Contractor Recognition Package (Limit five) | \$1,000 |
| <input type="checkbox"/> Website Sponsorship (Limited opportunities) | \$1,000-\$3,000 |
| <input type="checkbox"/> Website and Email—3 Months (Limited opportunities) | \$4,000 |
| <input type="checkbox"/> Top Banner Ad (Limited opportunities) | \$700 |
| <input type="checkbox"/> Square Banner Ad (Limited opportunities) | \$500 |
| <input type="checkbox"/> Bottom Banner Ad (Limited opportunities) | \$500 |
| <input type="checkbox"/> Exclusive Email Sponsor (Limited opportunities) | \$1,500 |
| <input type="checkbox"/> Targeted Attendee Email Top Banner Ad (Limit one) | \$1,000 |
| <input type="checkbox"/> Mobile Meeting App Sponsor (Limit one) | \$12,750 |
| <input type="checkbox"/> Convention Badge Holder Sponsor (Limit one) | \$7,000 |
| <input type="checkbox"/> Convention Bag Sponsor (Limit one) | \$7,000 |
| <input type="checkbox"/> Welcome and Appreciation Evening Sponsor (Limit one) | \$6,500 |
| <input type="checkbox"/> Farewell Reception and Dinner Sponsor (Limit one) | \$6,000 |
| <input type="checkbox"/> Keynote Presentation and Breakfast Sponsor (Limit one) | \$5,500 |
| <input type="checkbox"/> General Session and Luncheon Sponsor (Limit one) | \$4,500 |
| <input type="checkbox"/> Keynote Presentation Sponsor (Limit one) | \$3,750 |
| <input type="checkbox"/> Hotel Key Card Sponsor (Limit one) | \$3,500 |
| <input type="checkbox"/> Convention Hat Sponsor (Limit one) | \$3,750 |
| <input type="checkbox"/> Convention Water Bottle Sponsor (Limit one) | \$3,750 |
| <input type="checkbox"/> Member Orientation (Limit one) | \$1,650 |
| <input type="checkbox"/> Convention Notebook Sponsor (Limit one) | \$3,250 |
| <input type="checkbox"/> Registration Desk Sponsor (Limit one) | \$3,250 |
| <input type="checkbox"/> First-Timers and VIP Reception Sponsor (Limit one) | \$3,250 |
| <input type="checkbox"/> Continental Breakfast and Coffee Break Sponsor (Limit one) | \$2,850 |
| <input type="checkbox"/> Tips and FAQs webpage sponsor (Limit one) | \$2,000 |
| <input type="checkbox"/> Golf Tournament Longest-Drive Sponsor (Limit one) | \$400 |
| <input type="checkbox"/> Golf Tournament Closest-to-the-Pin Sponsor (Limit one) | \$400 |
| <input type="checkbox"/> Golf Tournament Individual Golf-Hole Sponsor
(Multiple opportunities) | \$250 |
| <input type="checkbox"/> Golf Package Sponsor (Limit two) | \$3,000 |
| <input type="checkbox"/> Registration Packet Insert Sponsor State-of-the-Industry
<i>Insulation Outlook</i> advertisers' rate (Multiple opportunities) | \$850 |
| <input type="checkbox"/> Registration Packet Insert Sponsor (Non-advertisers' rate) | \$1,850 |
| <input type="checkbox"/> Promotional Pen Sponsor (Limit one) | \$1,250 |

Total: _____

Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

Company Check—*Please remit checks to: NIA, 516 Herndon Pkwy, Suite D, Herndon, VA 20170.*

Invoice Me—Available for NIA members.

Questions? Contact Erin Penberthy at 703-464-6422, ext. 114 or email epenberthy@insulation.org.