

NIA's 71st Annual Convention
Sponsorship Order Form
Deadline: December 31, 2026

Sponsorship packages will be assigned on a first-come, first-served basis, with the first right of refusal given to the 2026 sponsor for that particular package by **November 12, 2026**. Please complete the form below and email a scanned copy to events@insulation.org.

Select your sponsorship package(s)

Subject to availability.

☐ Contractor Recognition Package (Limit five)	\$500
☐ Website Sponsorship (Limited opportunities)	\$1,000-\$3,000
☐ Website and Email—3 Months (Limited opportunities)	\$4,000
☐ Digital Convention Sponsorship Package	\$2,250
☐ Top Banner Ad (Limited opportunities)	\$750
☐ Square Banner Ad (Limited opportunities)	\$500
☐ Sponsored Content Ad (Limited opportunities)	\$800
☐ Bottom Banner Ad (Limited opportunities)	\$500
☐ Exclusive Email Sponsor (Limited opportunities)	\$1,500
☐ Special Attendee Email Top Banner Ad (Limit one)	\$1,000
☐ NIA Event App Banner Ad Sponsorship (Limit three)	\$750
☐ Mobile Meeting App Sponsor (Limit one)	\$13,500
☐ Convention Badge Holder Sponsor (Limit one)	\$7,750
☐ Convention Bag Sponsor (Limit one)	\$5,250
☐ Welcome and Appreciation Evening Sponsor (Limit one)	\$7,250
☐ Dessert Hospitality Suites (Multiple opportunities)	\$450
☐ Farewell Reception and Dinner Sponsor (Limit one)	\$6,750
☐ General Session and Breakfast Sponsor (Limit one)	\$5,750
☐ Keynote Presentation Sponsor (Limit one)	\$5,000
☐ Hotel Key Card Sponsor (Limit one)	\$5,000
☐ Golf Tournament Longest-Drive Sponsor (Limit one)	\$600
☐ Golf Tournament Closest-to-the-Pin Sponsor (Limit one)	\$600
☐ Golf Tournament Individual Golf-Hole Sponsor (Multiple opportunities)	\$350
☐ Golf Package Sponsor (Limit two)	\$3,250
☐ Convention Hat Sponsor (Limit one)	\$4,250
☐ Convention Hand Sanitizer Sponsor (Limit one)	\$4,250
☐ Convention Notebook Sponsor (Limit one)	\$4,250
☐ Registration Desk Sponsor (Limit one)	\$4,000
☐ First-Timers and VIP Reception Sponsor (Limit one)	\$3,500
☐ NIA New & First Time Member Orientation Sponsor (Limit one)	\$2,250
☐ Education Session and Lunch Sponsor (Limit one)	\$5,000
☐ Networking Breakfast Sponsor (Tuesday) (Limit one)	\$4,250
☐ Coffee Break Sponsor (Limited to 1 small contractor members)	\$1,250
☐ Promotional Pen Sponsor (Limit one)	\$2,000
☐ Registration Packet Insert Sponsor State-of-the-Industry <i>Insulation Outlook</i> advertisers' rate (Multiple opportunities)	\$850
☐ Registration Packet Insert Sponsor (Non-advertisers' rate)	\$1,850
☐ Convention Water Bottle Sponsor (Limit one)	\$4,750
☐ Tips and FAQs webpage sponsor (Limit one)	\$2,000

Total: _____

Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

☐ Company Check—*Please remit checks to: NIA, 516 Herndon Pkwy, Suite D, Herndon, VA 20170.*

☐ Invoice Me—Available for NIA members.

Questions? Contact Ashley Bartley at 703-464-6422, ext. 118 or email abartley@insulation.org.