

THE AMAZING RACE—COMPETING FOR ENERGY
EFFICIENCY AND EMISSION REDUCTION RECOGNITION IN
A CROWDED SPACE

Getting to Know Your Industry's Foundation

Thursday, April 18, 2024



Mechanical Insulation
EDUCATION TRAINING ADVANCEMENT

THANK YOU FOR BEING HERE TODAY!

**PLEASE CONSIDER CONTRIBUTING TO THE
FOUNDATION. BE A PART OF THE SOLUTION.**

Next, we will hear from our expert panelists.

We welcome your questions and ideas.



Mechanical Insulation
EDUCATION TRAINING ADVANCEMENT

Foundation Mission

MISSION

The Foundation for Mechanical Insulation Education, Training, and Industry Advancement works to uphold its role of promoting and educating the commercial and industrial insulation industry to thousands of end users, specifiers, architects, energy managers, plant operators, building owners, facility managers, government agencies, and strategically aligned partners.

Meet The Foundation's Board of Directors



Foundation President
David J. Cox
Owens Corning



Board Member
Jack Bittner
Johns Manville



Board Member
Laura Dover
Dover Insulation, Inc.



Foundation Treasurer
John Lamberton
Irex Contracting Group



Board Member
Wally Blewitt
Knauf Insulation



Board Member
Matt Hymer
Midwest Materials Co.



Foundation Secretary
Marc Napolitano
Insulation Materials Corp.



Board Member
R. Dean Burows
DKB, Inc.



Board Member
Jon Perry
Specialty Products &
Insulation

Foundation Past and Future

Did you know?

Current

- Develops education and training programs, maintains alliances with similarly aligned organizations, participates in several committees and boards to further our mission
- Supports the development of educational modules for the NIA Education Center
- Develops numerous research papers and technical resources
- Provides awareness presentations
- Publishes articles supportive of mechanical insulation and industry

In Progress/Ongoing

- Development of new educational material
- Promoting MI as a Carbon Reduction Solution
- Researching and obtaining grants for case studies, transfer of educational material to government entities and universities
- Development of applications benefiting industry
- Engagement of engineers and aligned organizations
- Creation of program to include insulation inspections to industry specifications
- Development of a nationally recognized mechanical insulation standard

Panelists



David J. Cox
Owens Corning -
Foundation President



John Lamberton
Irex Contracting
Group - Foundation
Treasurer



Dean Burows
DKB, Inc. -
Foundation At-Large
Board Member



Facilitated by:
Michele M. Jones
Foundation
Program Manager

Carbon Emission Reduction, Energy Efficiency, and Sustainability


**A STUDY ON
INSULATION'S
POSITIVE IMPACT ON
ENERGY EFFICIENCY
AND EMISSION
REDUCTIONS**

Commissioned by:
The Foundation for Mechanical Insulation
Education, Training, and Industry Advancement
and the National Insulation Association

November 2013



Mechanical Insulation
Energy. Made Smarter.



NIA National Insulation
Association
The Heart of the Insulation Industry



insulation
outlook

**Can
Insulation
REALLY BE
GREENER
Than Trees?**

Plus, More Proof that
Insulation Works, pg. 33



BIC
MAGAZINE
BUSINESS & INDUSTRY CONNECTION

Education and Training

Home

View all courses

Featured content

Profile

Contact us

NIA | National Insulation Association®

THE EDUCATION LEADER
FOR THE INSULATION INDUSTRY

POWERED BY:
KNAUF



Explore Our Topics



Insulation
Materials



Health &
Safety



General
Business



Energy
Savings



Human
Resources



NIA Bookstore



Mechanical
Insulation
Videos



Mechanical
Insulation
Basics



Insulation
Energy
Appraisal
Program



Thermal
Insulation
Inspector
Certification™



Understanding
Specifications



Understanding
the Submittal
Process



Standards Development

NIA | National Insulation Association®

 **AMPP**®



Mechanical Insulation
EDUCATION TRAINING ADVANCEMENT

To Date:

- March 3, 2024: NIA and AMPP officially sign a Joint Standards Development Agreement and created a formalized partnership.
- Ron King is named Acting Chair of the AMPP Committee.
- Working groups are being formed and will include NIA's members.

Marketing & Awareness Efforts

Internal Audiences

- Contractors
- Distributors
- Fabricators
- Laminators
- Manufacturers

External Audiences

- Engineers
- Building and Facility Owners
- Architects
- Code Officials

Strategies

- Presentation at Strategic Partnership Events
 - NASEO
 - ASE
 - PIP
 - DOE
 - AMPP
- Outreach to Engineering Firms
- Getting Inspections Into Specifications
 - Manufacturers Specifications
 - Outreach to Engineering Firms

Mechanical insulation is to be recognized as a technology that is green, sustainable, affordable, reliable, and part of the solution for carbon emission reduction, energy efficiency, and sustainability

Supporting the Foundation



Mechanical Insulation
EDUCATION TRAINING ADVANCEMENT

The Foundation's Wish List

What the Foundation Could Accomplish with Enough Funding

- With the help of a PR firm, develop a meaningful and effective campaign that conveys mechanical insulation's value and its effects on ROI
 - Additional outreach to engineers and end-users
- Develop college course curriculum
- Provide in-person training (IEAP/TIIP) for the DOE's Industrial Assessment Centers (IACs)
- Hire a grant researcher and writer
- Develop training materials (e-learning) that can be provided to code officials on a state-by-state basis
- Case studies – identify projects to exemplify the power of mechanical insulation use and maintenance
- Develop a pilot program for utilities to model that offers incentives for increase used of mechanical insulation
- Work with universities and/or research firms to:
 - conduct a commercial and industrial study on the value of maintenance and the importance of updating outdated specifications
 - determine potential energy/emissions savings for all insulation types in the US commercial and industrial markets
 - identify all insulation contractors in the US

And so much more...



Mechanical Insulation
EDUCATION TRAINING ADVANCEMENT

The Foundation's Board of Directors would like to thank all of the following contributors who make the work of the Foundation for Mechanical Insulation Education, Training, and Industry Advancement possible.

FOUNDING ORGANIZATION CONTRIBUTOR: National Insulation Association—\$25,000

GOLD ELITE

Annual Contribution of \$15,000

Distribution International, Inc.
Johns Manville
Knauf Insulation, Inc.
Owens Corning
Performance Contracting, Inc.
ROCKWOOL Technical Insulation
Specialty Products & Insulation

GOLD

Annual Contribution of \$5,000

Aeroflex USA
Alpha Engineered Composites, LLC
Armacell
Caldwell Insulation, Inc.
Eastern States Insulation Contractors Association
Insulation Contractors Association of New York City
Insulation Materials Corporation
Irex Contracting Group
Lamtec Corporation
Thermal Insulation Association of Canada

SILVER

Annual Contribution of \$3,000

Midwest Insulation Contractors Association
R.P.R. Products, Inc.
Southwest Insulation Contractors Association

BRONZE

Annual Contribution of \$1,000

Advanced Industrial Services, LLC
Advanced Specialty Contractors, LLC
Argus Contracting, LLC
Atlantic Contracting & Specialties, LLC
Cornerstone Services Group, LLC
Coverflex Manufacturing, Inc.
Delaware Valley Insulation and Abatement
Contractors Association, Inc.
DKB, Inc.
Dover Insulation, Inc.
Geo. V. Hamilton, Inc.
Heat Frost and Thermal Insulation Education Fund
Hudson Bay Insulation Company
Ideal Products of America Holdings, LLC

I-Star Energy Solutions
Kennedy Insulation Systems, Inc.
K-FLEX USA, LLC
L & C Insulation, Inc.
Luse Thermal Technologies
Midwest Materials Company
Petrin, LLC
Proto Corporation
Southeastern Insulation Contractors Association
Western Insulation Contractors Association
WICA Wisconsin Insulation Advancement Fund

Don't see your company listed?

To learn more about becoming a Foundation contributor, please see a staff member, visit www.insulation.org/foundation, or email foundation@insulation.org.

Legacy Circle Endowment Fund

- Legacy Circle Endowment Fund is a way for those in the industry who want to leave a personal donation to do so, allowing donors to determine if their donation will be for a specific program or put into a general fund.
- Contributions to the Legacy Circle Endowment Fund are fully tax-deductible donations and will serve as a permanent way to honor those who contribute.
- **Current Donors:**
 - David and Susan Andrew (NIA Past President)
 - The Raymond M. Burows Education Fund (DKB, Inc.)
 - Dave and Trudy Cox NIA (Past President)
 - Glenn and Judy Frye (NIA Past President)
 - Joseph P. and Dorothy Leo (NIA Past President)
 - Owens Corning Foundation
 - Charles (Chuck) and Debbie Schattgen (NIA Past President)

