2020 Editorial Offerings

Engineers and NIA members are encouraged to share their expertise on the following topics as they relate to the insulation industry. Article submissions on insulation are welcome for every issue.

January 2020
Editorial: Focusing on 2020
• Business management
• Forecasts and regulations
• Workforce solutions
Editorial Due: 11.1.19
Ad Space and Materials: 12.10.19

February 2020
Editorial: Impact on Insulation
• Building codes
• Specifications
• Energy efficiency
Editorial Due: 12.2.19
Ad Space and Materials: 1.7.20

March 2020
Editorial: Food and Beverage
• Insulation systems in food processing
• Insulation systems in agribusiness
• Aesthetics of insulation design
Editorial Due: 1.2.20
Ad Space and Materials: 2.3.20

April/May 2020
Editorial: The State of the Industry
• Insulation inspection
• Forecasts and outlooks
• Industry voices
Editorial Due: 2.3.20
Ad Space and Materials: 3.2.20

June 2020
Editorial: Technically Speaking
• Metal building lamination
• Marine applications
• Corrosion under insulation
Editorial Due: 4.1.20
Ad Space and Materials: 5.1.20

July 2020
Advertising Special Section: American-Made Product Guide
Editorial: Patriotic Projects and Products
• American insulation projects
Editorial Due: 5.1.20
Ad Space and Materials: 6.1.20

August 2020
Advertising Special Section: Safety Products, Software, Drones, and Wearables
Editorial: Staying Safe and Sound
• Health and safety
• OSHA regulations
• Best practices
Editorial Due: 6.1.20
Ad Space and Materials: 7.1.20

September 2020
Advertising Special Section: Building Envelope, Acoustic, Commercial, and HVAC Insulation Products
Editorial: Commercial Insulation
• Acoustics
• Condensation control
• HVAC
• Building envelope
Editorial Due: 7.1.20
Ad Space and Materials: 8.3.20

October 2020
Editorial: Frightening Failures and Scary Scenarios
• Crawling corrosion
• Monstrous mold
• Spooky specifications
• 13 grotesque gaffes: share your field experience horror story
Editorial Due: 8.3.20
Ad Space and Materials: 9.1.20

November 2020
Advertising Special Section: Industrial Insulation, Coatings, Mastics, and Scaffolding Products
Editorial: Industrial Insulation
• Scaffolding
• Coatings
• Mastics
Editorial Due: 9.1.20
Ad Space and Materials: 10.1.20

December 2020
Editorial: Insulation—The Gift that Keeps on Giving
• Wish list for insulation design
• 12 benefits of insulation
• Checking your list: project scheduling
Editorial Due: 10.1.20
Ad Space and Materials: 11.2.20

2021 Buyer’s Guide: Insulation Products & Providers
NIA’s Annual Product Purchasing Guide and Membership Directory
Editorial Due: Fall 2020
Ad Space and Materials: Fall 2020

2020 Product Guides
Readers tell us that they use Insulation Outlook to make product decisions. In addition to our large annual buying guide, Insulation Outlook offers a few curated product guides each year to make product selection easier for readers.
• American-Made Products (July)
• Safety Products, Software, Drones, and Wearables (August)
• Building Envelope, Acoustic, Commercial, and HVAC Insulation Products (September)
• Industrial Insulation, Coatings, Mastics, and Scaffolding Products (November)
Submit your product at editor@insulation.org for $1,000 print and digital permanent listing. Space is limited, and preference is given to companies placing ads in the issue.

New Column for 2020: How Insulation Products Are Made
Tell us about the creation of your product and the recommended temperature range for its application. Manufacturers can volunteer to participate. Limited to 11 slots per year. Email editor@insulation.org to suggest your product for publication.

*Issue focus may be adjusted based on reader feedback and article submissions. Special advertising sections may be added.