Mini-Product Guide Submission Form   
2020 Special Advertising Sections in   
*Insulation Outlook* Magazine

Readers tell us that they use *Insulation Outlook* to make product decisions. In addition to our large, annual buyer’s guide, *Insulation Outlook* magazine will offer 4 curated Mini-Buyer’s Guides in 2020 to make product selection easier for readers.

**• American-Made Products (July issue)**

**• Safety Products, Software, Drones, and Wearables (August issue)**

**• Building Envelope, Acoustic, Commercial, and HVAC Insulation Products (September issue)**

**• Industrial Insulation, Coatings, Mastics, and Scaffolding Products (November issue)**

Submit your product to [editor@insulation.org](mailto:editor@insulation.org) for print and digital permanent listings for $1,000 by filling out the form below and providing the requested materials.

NIA recommends pairing the listing with an advertisement in the issue, and advertisers can even choose to run their ad in the guide.

**Product Listing Cost: $1,000 for print and online placement in guide** (includes branded product picture, logo, and contact info).

Name of person submitting form:

Issue/Mini-Buyer’s Guide requested: July August September November

Company name:

Phone and website:

Product name:

Type of insulation materials: (example: fiber glass or elastomeric)

Recommended use:

100-word product description:

Temperature range and physical property information you would like to include:

**Please also email your product picture (brand can be shown) and 4-color logo.**

*Note: Space is limited, and preference is given to NIA member companies and issue advertisers. Products featured in the July 2020 product guide must be made in America. NIA does not recommend or endorse any products.*