

Free Benefits for Our Frequent Partners

Choose Our 2021 Advertising Packages and Receive FREE Benefits

	PREMIER 12	PREFERRED 7	SELECT 4
Insulation Outlook & Buyer's Guide	Includes 11 issues of <i>Insulation Outlook</i> in 2021 at the 11-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.	Includes 6 issues of <i>Insulation Outlook</i> in 2021 at the 6-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.	Includes 3 issues of <i>Insulation Outlook</i> in 2021 at the 3-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.
Print Hot Links Ads	11 FREE in all <i>Insulation Outlook</i> issues.	4 FREE in the <i>Insulation Outlook</i> issues of your choice.	2 FREE in the <i>Insulation Outlook</i> issues of your choice.
Editorial Space	Free editorial placement in <i>Insulation Outlook's</i> News Briefs and Product Focus columns, which include press releases on new products and insulation-related news. Email editor@insulation.org for possible complimentary publication in <i>Insulation Outlook</i> .	Free editorial placement in <i>Insulation Outlook's</i> News Briefs and Product Focus columns, which include press releases on new products and insulation-related news. Email editor@insulation.org for possible complimentary publication in <i>Insulation Outlook</i> .	Free editorial placement in <i>Insulation Outlook's</i> News Briefs and Product Focus columns, which include press releases on new products and insulation-related news. Email editor@insulation.org for possible complimentary publication in <i>Insulation Outlook</i> .
Print Recognition	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .
1 Year Online Advertiser Index <i>InsulationOutlook.com</i>	Your company name, logo, expanded description, address, phone number, email, and a link to your website listed in the advertiser index on www.InsulationOutlook.com .	Your company name, logo, description, address, phone number, email, and a link to your website in the advertiser index on www.InsulationOutlook.com .	Your company name, logo, description, address, and a link to your website in the advertiser index on www.InsulationOutlook.com .
Online Logos	Your company logo on the <i>Insulation.org</i> and <i>Insulation Outlook.com</i> home pages.	Your company logo on the <i>InsulationOutlook.com</i> home page.	Your company logo on the <i>InsulationOutlook.com</i> home page.
NIA Events	Free event recognition with your company logo at NIA's Spring Summit and NIA's Annual Convention.	Free event recognition with your company logo at Spring Summit and NIA's Annual Convention.	Free event recognition with your company logo at Spring Summit and NIA's Annual Convention.
Social Media	Premium recognition on NIA's Facebook page or other social media, including advertiser appreciation tweets.	Enhanced recognition, which may include NIA's Facebook page or Twitter accounts.	Add one of our digital packages to your program! Early Bird Bonus Sign up by November 15, 2021, for your complete 2022 ad package and get it for the 2021 rates! SIGN UP TODAY! ads@insulation.org
Email Advertising	Recognition in our newsletter, sent to NIA members, strategic partners, and subscribers.		
Digital Preference	Preference for the limited spots in NIA's email and digital ad space.		
Premium Placement	Each month your ad will go in one of the first ad positions available. (Note: Cover positions and page 3 command a premium rate.)		