

Free Benefits for Our Frequent Partners

	Recommended for Large Manufacturers	Recommended for Small Manufacturers and for Distributors	Recommended for Contractors and Industry Supporters
	INDUSTRY LEADER	COMPETITIVE	BASIC
Free Print Hot Links Ads	11 FREE	4 FREE	2 FREE
Free Publication of Company and Product Press Releases (Promotional language allowed)	X	X	X
Editorial Preference When Space Is Limited in Member Issue (example: EPD issue)	X		
Your Ad in the First Spots Available in the Front of the Magazine	X (Note: Cover positions and page 3 command a premium rate.)		
Free Print Logo Recognition in the Buyer's Guide	X	X	X
1 Year Promotion Online <i>InsulationOutlook.com</i>	All company information— Your company name, logo, expanded description, address, phone number, email, and a link to your website listed	Basic company information and phone number	Basic company information
Online Logo Recognition <i>www.insulation.org</i>	X	X	X
Free Logo Recognition at NIA Events	2 Events + 1 Training Class (Registration Desk Sign and during General Sessions)	2 Events	2 Events
Recognition on Social Media	Yes, plus customized hashtag	X	
Email Promotion in Digital Newsletter	Linked Logo Published Quarterly	Twice	Once