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Recommended for Large Manufacturers

Recommended for Small Manufacturers and for Distributors

Recommended for Contractors and Industry Supporters

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<i>Insulation Outlook</i> Full Page	\$2,890 /\$3,405	\$3,405 /\$4,025	\$3,715 /\$4,230	\$3,870 /\$4,640
<i>Insulation Outlook</i> Half Page	\$2,375 /\$2,890	\$2,685 /\$3,305	\$2,890 /\$3,405	\$3,200 /\$3,845
<i>Insulation Outlook</i> One-Third Page	\$2,065 /\$2,580	\$2,375 /\$2,995	\$2,580 /\$3,250	\$2,940 /\$3,610
<i>Insulation Outlook</i> One-Fourth Page	\$1,860 /\$2,375	\$2,065 /\$2,685	\$2,375 /\$2,995	\$2,790 /\$3,355
Buyer's Guide Full Page	\$3,615 /\$4,440	\$4,025 /\$4,850	\$4,230 /\$5,060	\$4,440 /\$5,160
Buyer's Guide Half Page	\$3,305 /\$4,025	\$3,405 /\$4,130	\$3,510 /\$4,230	\$3,715 /\$4,440
Buyer's Guide One-Third Page	\$2,995 /\$3,485	\$3,130 /\$3,675	\$3,290 /\$3,870	
Buyer's Guide One-Fourth Page	\$2,635 /\$3,095	\$2,800 /\$3,295	\$2,960 /\$3,485	



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Free Publication of Company and Product Press Releases (Promotional language allowed)	✓	✓	✓
Editorial Preference When Space Is Limited in Member Issue (example: EPD issue)	✓	✓	✗
Your Ad in the First Spots Available in the Front of the Magazine <small>(Note: Cover positions and some pages command a premium rate)</small>	✓	✗	✗
Free Print Logo Recognition in the Buyer's Guide	✓	✓	✓
1 Year Promotion Online <i>InsulationOutlook.com</i> <small>All company information and logo</small>	✓	✓	✓ <small>Basic information</small>
Online Logo Recognition <i>www.insulation.org</i>	✓	✓	✓
Number of NIA Events with Logo Promotion	3	2	2
Recognition on Social Media	✓	✓	✗
Email Promotion in Digital Newsletter	4x	2x	1x
Product Offerings Ad <small>issues FREE</small>	2	1 <small>issue FREE</small>	1 <small>issue FREE</small>