

INDUSTRY MESSAGE

NIA Members Working Together—Strong As Metal



This month's issue highlighting metal building insulation systems offers another example of my theme, **Strength in Numbers**, at work, as the articles were written by members of NIA's Metal Building Laminator (MBL) Committee in a collaborative effort. The volume and quality of information members of the MBL Committee share in these pages underscores how much knowledge exists among NIA's committees, built over the individual member's years of professional service in the industry. We invite all NIA committees to help other members and our reader base understand the aspects of mechanical insulation their work focuses on, and I hope to introduce a similarly developed issue in a future column.

In the meantime, this issue will be shared at METALCON 2024, the metal building industry trade show and conference, and, according to them, "the only global event dedicated to the application of metal in design and construction." *Insulation Outlook* is a Media Partner, and the magazine will be proudly displayed on the expo floor, and NIA's MBL Committee will hold its annual meeting while its members attend METALCON.

NIA's other committees, each focused on issues affecting all segments of the mechanical insulation industry, will be meeting at NIA's Fall Summit next month, October 28–29, at the MGM National Harbor, just outside Washington, DC. In addition to the committee meetings—some of which are open to all interested NIA members—Fall Summit offers opportunities for networking, education, and valuable industry and business information from knowledgeable speakers. This year we will hold our second project photo contest to highlight the craftsmanship of NIA's merit and union contractors. More event information, including a full schedule and details on how contractors can enter one of their company's projects in NIA's Insulation Project Art Gallery Showcase and Competition, is available at www.insulation.org/fallsummit2024.

I also encourage all NIA members to help us spread the word about how insulation can reduce carbon emissions. If you are willing to share data that shows the reduction in energy and CO₂ emissions from one of your recent projects, email me at president@insulation.org. We have a number of ways to showcase real life data proving how effective insulation truly is! You will hear more about this topic at the Fall Summit.

As a reminder, Fall Summit is a members-only event. If you are not yet a member of NIA, you can get information on the benefits of membership and how you can join here: www.insulation.org/join. You can also contact Kristin DiDomenico or Rianna Gleeson at 703-464-6422 or email membership@insulation.org.

I hope to see you at Fall Summit, and I thank the members of NIA's MBL Committee for sharing their expertise with all of us this month.

A handwritten signature in black ink, appearing to read "Jack Bittner". The signature is fluid and cursive, written over a light-colored background.

Jack Bittner
President
National Insulation Association



Members of the MBL Committee
present at the 2024 Annual Convention