

# Insulation Advocate

## **Insulation Advocate Update on September's Activities: Moving the Industry Forward**

On September 17, U.S. Secretary of Energy Dr. Ernest Moniz announced Accelerate Energy Productivity 2030; this is a new partnership between the U.S. Department of Energy (DOE), the Council on Competitiveness, and the Alliance to Save Energy. This partnership aims to bring together national leaders to achieve the goal of doubling U.S. energy productivity. Clearly, mechanical insulation can play a significant part in achieving energy efficiency, and the National Insulation Association (NIA) is in the process of investigating how we can play a role and promote awareness of how much mechanical insulation has to offer in terms of energy efficiency.

Congress's last official day of business on Capitol Hill was September 19, meaning many issues and bills, including our bill, the Thermal Insulation Efficiency Improvement Act (H.R. 4801), are awaiting further action. NIA is working behind the scenes to ensure our bill is a priority when Congress is back in session. Congress will reconvene after the campaign season on November 12, a week after elections. Before Congress adjourned, we were able to meet with Senator Rob Portman's (R-OH) staff and with the Senate Committee on Energy and Natural Resources staff about moving the Thermal Insulation Efficiency Improvement Act, which has already been passed in the House of Representatives, forward through the Senate when they return in November. We have been able to confirm with the Senate Committee on Energy and Natural Resources that our bill is firmly on the list of items they are looking to move forward in November.

In the meantime, NIA has been gearing up for Committee Days 2014. This important event, being held from November 11-12, brings together all of NIA's committees to discuss what is happening on the ground in the insulation industry, and to decide on the best path forward for NIA. This year, NIA made the decision to open up this event to non-members for the first time, both to encourage more people to participate, and to share the benefits of membership with non-members. Also for the first time, NIA is holding the meeting outside of the Washington, D.C. area in Fort Worth, Texas.

By taking the meeting to a more central location in the country, we hope to attract participants (members and non-members) that would not normally be able to make it to the meeting due to distance, financial, or other reasons. In addition, by opening the meeting to non-members, we provide an economical way for non-members to see the benefits of membership, the work our committees do to further the industry, and what NIA does to promote the insulation industry. We hope this will demonstrate the benefits of membership, and encourage non-members to join NIA and be active participants in advancing the insulation industry. Our members are the reason NIA

exists; with the support of an active membership, we will be able to win more victories for the industry, and spread awareness of the numerous benefits of mechanical insulation.

For more information and to register for Committee Days 2014, please visit [www.insulation.org/committeedays/2014](http://www.insulation.org/committeedays/2014). I look forward to seeing you in November!

Best Regards,

Michele M. Jones  
NIA EVP/CEO

National Insulation Association | 703-464-6422

12100 Sunset Hills Road

Suite 330

Reston, VA 20190

[www.Insulation.org](http://www.Insulation.org) | [www.InsulationOutlook.com](http://www.InsulationOutlook.com) | [www.InsulateMetalBuildings.org](http://www.InsulateMetalBuildings.org)

###

NIA is a not-for-profit trade association representing both merit (open shop) and union contractors, distributors, laminators, fabricators, and manufacturers that provide thermal insulation, insulation accessories, and components to the commercial, mechanical, and industrial markets throughout the nation. Since 1953, the northern Virginia-based association has been the voice of the insulation industry and is dedicated to keeping the commercial and industrial insulation industry up to date on the latest industry trends and technologies. For more information, visit [www.insulation.org](http://www.insulation.org).