

Join NIA for an educational webinar series focusing on talent development that will benefit you and your company now and in the future. Both webinars will be hosted by the FMI Corporation. These hour-long webinars will give you timely industry information in a convenient virtual format—no travel time or expense required. Additionally, 1.0 professional development hour (PDH) will be provided for participating in each webinar.

**Hiring and Retaining the Right People**

**Date: Tuesday, January 24, 2017 • Time: 1:00–2:00 p.m. EST**

A current challenge in the construction industry is hiring quality craft workers, supervisors, managers, and staff. In addition, employees have to balance the need to attract and retain Millennials all while looking ahead to Generation Z. During this webinar, you will learn:

- What recruiting strategies and assessments may improve your chances of initially finding the right people for your organization;
- How to avoid the most common mistakes that lead to employee-retention problems;
- The primary characteristics to watch for during the recruiting process to hire quality employees; and
- How to identify the leadership styles that motivate people and create a productive environment.

**Using the Latest Construction Data to Guide Your Hiring and Strategic Plans**

**Date: Wednesday, February 15, 2017 • Time: 1:00–2:00 p.m. EST**

As Baby Boomers continue to retire at increasing rates, there is a significant need to invest in human resources. How to find and retain the best talent is a challenge all organizations are facing right now and FMI’s latest industry data will help you assess your current needs and better prepare for the future. During this webinar, you will learn:

- How to identify the training and development strategies that will maximize performance and develop a culture of success;
- What recent trends, training, challenges, and innovations have had an impact on the construction industry;
- How to use these trends and strategies now to guide training and development practices within your own organizations; and
- What practices leading U.S. construction firms have adapted into their strategic plans.

**NIA Member Registration**

- \$75 per login  \$50 per login (more than 1 person) **Webinar: Tuesday, January 24, 2017**
- \$75 per login  \$50 per login (more than 1 person) **Webinar: Wednesday, February 15, 2017**
- \$135 per login to attend both webinars (January 24, 2017 and February 15, 2017)

TOTAL FEE: \_\_\_\_\_

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Internet and telephone access are required for participation in these webinars. Details regarding access to the webinar will be sent to you once your registration has been confirmed and payment has been received. **Return your completed form along with your registration fee to NIA via email, mail, or fax.**

**Cancellation Policy:** If you are unable to attend the webinar on **Tuesday, January 24, 2017**, please notify NIA in writing no later than **Tuesday, January 17, 2017**, to receive a full refund. Cancellations received after this date will be charged a \$15 cancellation fee. If you are unable to attend the webinar on **Wednesday, February 15, 2017**, please notify NIA in writing no later than **Wednesday, February 8, 2017**, to receive a full refund. Cancellations received after this date will be charged a \$15 cancellation fee.