

## **NIA's 2015 Fall Summit and Insulation Expo USA to Be Held October 27–28, 2015, Near Chicago, Illinois**

Reston, VA —April 13, 2015—The National Insulation Association's (NIA's) Fall Summit, formerly Committee Days, will take place October 27–28, 2015, at the Donald E. Stephens Convention Center in Rosemont, Illinois, which is adjacent to O'Hare Airport and 20 minutes from downtown Chicago. As part of the 2015 Fall Summit, NIA is collaborating with Reed Exhibitions to host [Insulation Expo \(IEX\) USA](#), the first North American international tradeshow for the mechanical insulation industry.

For more than a decade, NIA's Committee Days has been a successful committee-focused event. Now, NIA is excited to announce a value-added and open format to provide even more targeted opportunities for NIA members and mechanical insulation professionals to improve their craft, develop professional networks, and grow their businesses. NIA's Fall Summit is an annual 2-day event that includes topical speakers, open committee meetings, tailored industry sessions, and networking opportunities to develop new business relationships. NIA's goal is to provide actionable content that companies can implement immediately to improve their businesses.

NIA's Executive Vice President/CEO Michele Jones noted, "NIA's Fall Summit will bring a new format that will focus on member-driven educational programming and increased business networking opportunities together with an opportunity to be with mechanical insulation end users. This is an audience that has been missing from our event programming thus far. We are excited about the collaboration with Reed Exhibitions to launch IEX USA, and by our members' response to this new opportunity to build their businesses by reaching engineers and mechanical insulation end users. This opportunity serves our mission to increase awareness of our industry's products and services, and we encourage all members to attend this exciting new industry event."

At NIA's recent 60<sup>th</sup> Annual Convention in San Antonio, Texas, NIA members discussed the new Fall Summit format at each committee meeting and provided suggestions for the event.

NIA was also pleased to have representatives from Reed Exhibitions onsite in San Antonio to share the latest information about IEX USA to Convention attendees. The IEX USA tradeshow will bring mechanical insulation product supply-chain exhibitors, such as manufacturers, distributors, fabricators, and contractors to name a few, together with mechanical insulation end-users, such as engineers, specifiers, plant managers, architects, contractors, building inspectors, and code officials representing the

commercial, industrial, and manufacturing sectors. The IEX USA tradeshow will take place every other year.

For more information about exhibiting at IEX USA, please visit [www.iexusa.com](http://www.iexusa.com) or contact Reed Sales Manager Mark Swagerty at [mswagerty@reedexpo.com](mailto:mswagerty@reedexpo.com) or 203-840-5847. Visit [www.insulation.org/events/](http://www.insulation.org/events/) for more information about NIA's upcoming events or contact [events@insulation.org](mailto:events@insulation.org).

National Insulation Association | 703-464-6422  
12100 Sunset Hills Road  
Suite 330  
Reston, VA 20190

[www.Insulation.org](http://www.Insulation.org) | [www.InsulationOutlook.com](http://www.InsulationOutlook.com) | [www.InsulateMetalBuildings.org](http://www.InsulateMetalBuildings.org)

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NIA is a not-for-profit trade association representing both merit (open shop) and union contractors, distributors, laminators, fabricators, and manufacturers that provide thermal insulation, insulation accessories, and components to the commercial, mechanical, and industrial markets throughout the nation. Since 1953, the northern Virginia-based association has been the voice of the insulation industry and is dedicated to keeping the commercial and industrial insulation industry up to date on the latest industry trends and technologies. For more information, visit [www.insulation.org](http://www.insulation.org).