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INSULATION EXPO STRATEGICALLY ALIGNS TO BETTER SERVE THERMAL INSULATION INDUSTRIES

*-Collaboration and co-location with two industry-leading organizations to bring industry together
to share knowledge, new technologies and emerging trends-*

NEW YORK, NY; February 16, 2017 – Insulation Expo USA (IEX USA), the first-ever major North American event covering thermal insulation for mechanical systems, will continue its collaboration with the National Insulation Association (NIA), the leading association considered to be the voice of the insulation industry. NIA’s Fall Summit event is held in conjunction with IEX USA. In 2017, the event will be co-located with the Turbomachinery & Pump Symposia (TPS), a premier training and networking event for pump and turbomachinery professionals. TPS is organized by the Turbomachinery Laboratory, part of the Texas A&M Engineering Experiment Station (TEES) and The Texas A&M University System. The cooperation between both organizations strategically positions IEX USA as the place that brings the industry together to share knowledge, new technologies and emerging trends in the industrial and commercial marketplace. IEX USA takes place September 12-13, 2017, at the George R. Brown Convention Center in Houston, Texas.

“There is a shared commitment to deliver state-of-the-art insight, innovation, and technical expertise for the benefit of industry professionals” said Melissa Ashley, Senior Vice President, IEX USA. “We are delighted to continue our collaboration with NIA and to have the opportunity to co-locate IEX USA with two compelling industry events. These partnerships strategically align IEX USA to better serve the industry, offering access to industry innovations and opportunities to experience new technologies as well as learn from key industry thought leaders. We are delighted to move forward together.”

Ashley continues, “Attendees have full access to two trade show floors: IEX USA and TPS. The new location and combined strength of these events offers access to a dynamic market and will attract even more engineers, contractors, plant construction, building operators, and other industry experts. The global insulation market was valued at approximately \$40 billion in 2015 and is forecast to reach approximately \$65 billion by 2020, growing at a compound annual growth rate of around 8%*. In terms of revenue, North America is the second largest market for insulation.”

Ashley concludes, “We are excited to announce that Houston is the location for IEX USA 2017. Houston is home to the largest US-based petroleum companies and is often referred to as the “Energy Capital of the world.” In recent years, Houston has seen a significant growth in its manufacturing and petrochemical businesses. This new location enables IEX USA to expand its reach well beyond the United States and into Mexico, a market demonstrating significant growth potential for insulation companies.”

To learn more and pre-register for IEX 2017, visit <http://www.iexusa.com>.

About National Insulation Association

The National Insulation Association (NIA) is a not-for-profit trade association representing merit (open shop) and union contractors, distributors, laminators, fabricators, and manufacturers that provide thermal insulation, insulation accessories, and components to the commercial, mechanical, and industrial markets throughout the nation. Since 1953, the northern Virginia-based association has been the voice of the insulation industry and is dedicated to keeping the commercial and industrial insulation industry up to date on the latest industry trends and technologies. Learn more at www.insulation.org.

(more)

About Turbomachinery & Pump Symposia

TPS hosts the premier professional continuing education program relied upon by rotating equipment engineers and technicians worldwide, spanning oil and gas, petrochemical, power, aerospace, chemical, and water industries. The program, hand-picked by influential industry advisory committees, is led by highly-respected practitioners and leaders in their fields. Topics include maintenance, reliability, troubleshooting, instruction on emerging designs, technology, and best practices that include case studies with real-world relevance on problems-solved and lessons-learned.

As the centerpiece of TPS, a remarkable exhibit hall hosts leading international companies from across the globe. Companies and industry experts demonstrate full-size equipment and products, and share insights on current practices and future trends. Networking opportunities abound for attendees, rounding out the valuable transfer of knowledge that has become the hallmark of TOPS.

The Symposia is organized by the Turbomachinery Laboratory, part of the Texas AM Engineering Experiment Station (TEES) and The Texas AM University System. The Advisory Committee Chairman is Dr. Dara Childs, Turbomachinery Laboratory Director. Visit tps.tamu.edu, for additional information.

About Insulation Expo USA

Insulation Expo USA (IEX USA) is the major North American event covering thermal insulation for mechanical systems, presented in collaboration with the National Insulation Association (NIA). IEX USA connects industry-leading insulation suppliers, manufacturers, distributors to showcase cutting-edge products, technologies and services and share insight and knowledge on how insulation can increase process efficiency, reduce energy usage, improve building appearance, control noise and condensation, and protect personnel. It drives 2,000 industry professional together with more than 100 leading suppliers through a combination of technical conference, exhibitors, demonstrations, workshops, and networking opportunities. Follow IEX USA on [Facebook](#), [LinkedIn](#) and [Twitter](#). For more information, visit <http://www.iexusa.com>.

* according to a report published by Zion Research

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