Table 1

Common Features of In-house Industrial Energy Management Programs

(Based on a sample of seven case studies)

	C&A Floorcoverings	DuPont	Frito-Lay	Kimberly Clark	Merck	3M	Unilever
Structural Features							
Performance targets or goals	✔	✔	✔	✔	✔	✔	✔
In-house energy consulting team		✔	✔	✔	✔	✔	✔
Multi-year action plan		✔	✔	✔	✔		
Operating budget includes energy use targets	✔		✔	✔	✔		✔
Cross-disciplinary energy budget/management team	✔		✔		✔		✔
Use energy performance contractors					✔	✔	✔
Lower hurdle rate for energy projects			✔				✔
Use of independent energy management protocol	✔						
Personnel Features							
Key energy professional and/or team	✔	✔	✔	✔	✔	✔	✔
In-house energy conferences		✔	✔			✔	
In-house training		✔		✔			
Communication Features							
Regular energy performance reporting	✔	✔	✔	✔	✔	✔	✔
Documentation and archiving of successful projects	✔	✔		✔	✔	✔	✔
Energy performance accountable to corporate levels	✔		✔	✔	✔	✔	✔
Recognition or rewards		✔	✔	✔		✔	
Results communicated to public (in addition to this case study)	✔			✔		✔	
Activities							
Statistical performance tracking	✔	✔	✔	✔	✔	✔	✔
Regular facility energy audits			✔		✔	✔	
Participate in energy associations or collaboratives		✔			✔		

Source: Alliance to Save Energy