

Sample Company

No Cost Opportunities are highlighted in blue

NIA Activity	Points	Points Earned by Sample Company
Maintain NIA Membership in Good Standing	25	25
Foundation Contributor		
Gold Elite	20	-
Gold Plus	15	-
Gold	10	-
Silver	7	-
Bronze	5	5
Attendance		
Attendance at the NIA Convention.	20	20
More than 3 Registrants at NIA's Convention.	10	-
Attendance at the NIA Fall Summit.	15	15
More than 3 Registrants at NIA's Fall Summit.	7	-
Attendance at a NIA IEAP Training Class with a Passing Grade.	10	-
Attendance at NIA's Thermal Insulation Inspector Program Training Class with a Passing Grade.	10	-
Attend a Webinar	2.5	5
Outlook Advertiser		
Premier 12	25	-
Preferred 7	20	-
Select 4	15	15
3 or less	7	-
Buyers Guide Only Advertiser	5	-
MTL	3	-
Web or Email Ad	0.5	0.5
Participation		
NIA Safety Award Program	15	15
Reprinting an Already-Published Piece in <i>Insulation Outlook</i>	7	-
Writing an Article for <i>Insulation Outlook</i> or <i>NIA News</i> .	15	15
Participate in a NIA Committee or Task Force.	2.5	5
NIA Committee Leadership or Task Force.	5	5
Invite a First-Time Industry Member to Convention	5	-
Invite a First-Time Industry Member to NIA's Fall Summit.	5	5
Recertify for IEAP and Pass.	7	-

Complete the Industry Measurement Survey.	10	-
Provide an Insulation Energy Appraisal Case Study for Publication	15	-
Recommend a Potential New Member.	15	15
Provide a Video Testimonial for NIA	5	5
Link the Proud Member of NIA Logo in a Prominent Area on Your Company's Website	5	5
Social Media Post at Convention or Fall Summit using the hashtag #NIAMeets	2.5	-
Giving a Presentation or Speaking at an NIA Event	7	-
Convention Sponsor		
Sponsorship is Greater than \$5,500	20	-
Sponsorship is Lower than \$5,500	10	-
Dessert Hospitality Suite Sponsor	5	5
Golf Tournament Sponsor	2.5	-
Silent Auction Sponsor	10	10
Additional Sponsor Opportunities		
Sponsor an IEAP course	15	-
Sponsor a NIA Webinar	10	-
Webinar Calendar Listing	2.5	-
Member Presented Webinar	10	-
Fall Summit Sponsor	10	-
Industry Memberships		
Central States Insulation Association (CSIA)	3	3
Eastern States Insulation Contractors Association (ESICA)	3	3
Midwest State Insulation Contractors Association (MICA)	3	-
Southwest Insulation Contractors Association (SWICA)	3	-
Western Insulation Contractors Association (WICA)	3	-
Thermal Insulation Association of Canada (TIAC)	3	3
Points Earned through No-cost opportunities		60
Total Points		179.5