

Premier Industry Manufacturerer Recognition Program

Sample Company Points Tracker

No cost opportunities are highlighted in blue

NIA Activity	Points	Points Earned by Sample Company
Maintain NIA Membership in Good Standing	25	25
Foundation Contributor		
Gold Elite	20	-
Gold Plus	15	-
Gold	10	-
Silver	7	-
Bronze	5	5
Attendance		
Attendance at the NIA Convention	20	20
More than 3 Registrants at NIA's Convention	10	-
Attendance at the NIA Fall Summit	15	15
More than 3 Registrants at NIA's Fall Summit	7	-
Attendance at a NIA IEAP Training Class with a Passing Grade	10	-
Attendance at NIA's Thermal Insulation Inspector Program Training Class with a Passing Grade	10	-
Attend a NIA Webinar	2.5	5
Outlook Advertiser		
Premier 12	25	-
Preferred 7	20	-
Select 4	15	15
3 or less	7	-
Buyer's Guide Only Advertiser	5	-
MTL	3	-
Web or Email Ad	0.5	0.5
Participation		
Apply for NIA's Safety Award Program	15	15
Reprinting an Already-Published Piece in <i>Insulation Outlook</i>	7	-
Writing an Article for <i>Insulation Outlook</i> or <i>NIA News</i>	15	15
Participate in a NIA Committee or Task Force	2.5	5
NIA Committee Leadership or Task Force	5	5
Invite a First-Time Industry Member to Convention	5	-
Invite a First-Time Industry Member to NIA's Fall Summit	5	5
Recertify for IEAP and Pass	7	-
Complete the Industry Measurement Survey	10	-

Provide an Insulation Energy Appraisal Case Study for Publication	15	-
Recommend a Potential New Member	15	15
Provide a Video Testimonial for NIA	5	5
Link the Proud Member of NIA Logo in a Prominent Area on Your Company's Website	5	5
Social Media Post at Convention or Fall Summit using the hashtag #NIAMeets	2.5	-
Giving a Presentation or Speaking at a NIA Event	7	-
Convention Sponsor		
Sponsorship is Greater than \$5,500	20	-
Sponsorship is Lower than \$5,500	10	-
Dessert Hospitality Suite Sponsor	5	5
Golf Tournament Sponsor	2.5	-
Donate to NIA's Silent Auction	10	10
Additional Sponsor Opportunities		
Sponsor an IEAP course	15	-
Sponsor a NIA Webinar	10	-
Webinar Calendar Listing	2.5	-
Member Presented Webinar	10	-
Fall Summit Sponsor	10	-
Industry Memberships		
Central States Insulation Association (CSIA)	3	3
Eastern States Insulation Contractors Association (ESICA)	3	3
Midwest State Insulation Contractors Association (MICA)	3	-
Southwest Insulation Contractors Association (SWICA)	3	-
Western Insulation Contractors Association (WICA)	3	-
Thermal Insulation Association of Canada (TIAC)	3	3
Points Earned through No-Cost opportunities		60
Total Points		179.5

Minimum points to earn Premier Industry Manufacturer Recognition = 175