

**Premier Industry Manufacturerer Recognition Program  
Sample Company Points Tracker**

No cost opportunities are highlighted in blue

<b>NIA Activity</b>	<b>Points</b>	<b>Points Earned by Sample Company</b>
Maintain NIA Membership in Good Standing	25	25
Recruit a New Member	15	
<b>Foundation Contributor</b>		
Gold Elite	20	
Gold Plus	15	
Gold	10	
Silver	7	7
Bronze	5	
<b>Attendance</b>		
Attendance at the NIA Convention.	20	20
More than 3 Registrants at NIA's Convention.	10	
Attendance at the NIA Fall Summit.	15	15
More than 3 Registrants at NIA's Fall Summit.	7	
Attendance at a NIA IEAP Training Class with a Passing Grade.	10	
Attendance at NIA's Thermal Insulation Inspector Program Training Class with a Passing Grade.	10	10
Attend a Webinar	2.5	10
<b>Outlook Advertiser</b>		
Premier 12	25	
Preferred 7	20	
Select 4	15	15
Less than 3	7	

Buyers Guide Only Advertiser	5	
MTL	3	
Web or Email Ad	0.5	
<b>Participation</b>		
NIA Safety Award Program	15	15
Writing an Article for <i>Insulation Outlook</i> or <i>NIA News</i> .	15	15
Submitting a Previously Published Article or Blog in <i>Insulation Outlook</i>	7	7
Participate in a NIA Committee or Task Force.	2.5	5
NIA Committee Leadership or Task Force.	5	5
Invite a First-Time Industry Member to Convention	5	
Invite a First-Time Industry Member to NIA's Fall Summit.	5	
Social Media Post at Convention or Fall Summit Using the hashtag #NIAMeets	2.5	2.5
Giving a Presentation or Speaking at an NIA Event	7	
Recertify for IEAP and Pass.	7	
Provide an Insulation Energy Appraisal Case Study for Publication	15	
Complete the Industry Measurement Survey.	10	
Submit Photos for the Thermal Insulation Inspector Program	5	

Submit Product Samples for the Thermal Insulation Inspector Program	5	5
Provide a Video Testimonial for NIA	5	5
Link the Proud Member of NIA Logo in a Prominent Area on Your Company's Website	2.5	2.5
Include the Proud Member of NIA logo and Link in Your Email Signature	2.5	
Include NIA Logo on Marketing Materials, Literature, and/or Data Sheets	2.5	
<b>Convention Sponsor</b>		
Sponsorship is Greater than \$5,500	20	
Sponsorship is Lower than \$5,500	10	10
Dessert Hospitality Suite Sponsor	5	
Golf Tournament Sponsor	2.5	
Silent Auction Sponsor	10	
<b>Additional Sponsor Opportunities</b>		
Sponsor an IEAP course	15	
Sponsor a NIA Webinar	10	
Webinar Calendar Listing	2.5	
Member Presented Webinar	10	
Fall Summit Sponsor	10	
<b>Industry Memberships</b>		
CSIA	3	3
ESICA	3	3
MICA	3	
SEICA	3	3
SWICA	3	

WICA	3	
TIAC	3	
<b>Points Earned through No-Cost opportunities</b>		<b>57</b>
<b>Additional Points</b>		<b>126</b>
<b>Total Points</b>		<b>183</b>

**Minimum points to earn Premier Industry Manufacturer Recognition = 175**