



Benefits/Return on Investment of Attending NIA's Meeting

NIA staff is happy to provide information that will help your company understand the benefits of attending NIA meetings and participating in committees.

For each meeting, NIA provides the number of professional development hours as well as meals and receptions that are included with your registration fee:

- For NIA's Fall Summit 2018, there will be nearly 20 hours of education, 2 breakfasts, 1 lunch, and 1 networking reception included in the affordable registration rate.
- Minimizing members' time out of the office is a priority, so all events take place over a 1.5-day period, and all events take place at one location.
- Additional multiple-registrant discounts are available if more than 1 person is registered from your company.

Company Advantages

- The opportunity to meet new potential customers, vendors, and NIA leadership with over 4 hours dedicated to peer-to-peer networking.
- Learn more about how NIA can help your business and the insulation industry.
- Obtain important industry economic and topical updates that can assist with strategic planning.

Survey Results from the 2017 Fall Summit

- 90% of attendees are likely to recommend NIA's Fall Summit to a peer or colleague.
- 85% of attendees said that the program content/education met or exceeded their expectations.
- 82% of attendees plan to attend the Fall Summit in 2018.
- 80% of attendees said they made new business contacts.
- 76% of attendees said they gained new industry or business knowledge.