



Benefits/Return on Investment of Attending NIA's Meeting

NIA's staff is happy to provide information that will help your company understand the benefits of attending NIA's meetings and participating in committees. Highlights of NIA's 64th Annual Convention include:

- Over 25 hours of education and 10 hours of dedicated networking, including 3 breakfasts, 1 lunch, and 2 dinners.
- Technical presentations and committee forums featuring industry-specific speakers.
- The Mechanical Insulation Industry Young Professional Perspective Panel—learn from your peers as they share their thoughts and solutions on a variety of important topics impacting the industry.
- Continuing the new Wednesday–Friday schedule, which minimizes time out of the office and allows attendees the option to get back to their businesses or families sooner.
- Open blocks of time to allow attendees the opportunity to schedule their own meetings while on-site.

Company Advantages

- The opportunity to meet new potential customers, vendors, and NIA leadership with over 10 hours dedicated to peer-to-peer networking.
- Learn more about how NIA can help your company and the insulation industry.
- Hear about a variety of topics that impact day-to-day operations and larger industry challenges during NIA's educational sessions and forum presentations.
- NIA member companies who send more than 2 attendees to the Convention will receive an automatic \$100 discount on third or additional registrants (spouses/guests are not eligible for this discount).

Survey Results from the 2018 Convention

- 97% of attendees said they will attend NIA's 2019 Convention.
- 97% of attendees said that the overall session content and quality was excellent or good.
- 93% of attendees prefer the new Wednesday–Friday Convention schedule.
- 92% of attendees said that networking with new or potential customers was good or excellent.
- 74% of attendees said they made new business contacts.