MEMBER Q&A for September and October issues of *Insulation Outlook*

We will be running a Q&A section in the September issue for commercial projects and October for industrial work. Please answer the questions below with either commercial or industrial in mind.

Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Job Title \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

I’m answering questions about \_\_\_\_\_\_\_\_\_\_\_\_\_\_ (commercial or industrial) for the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (September or October) issue.

1. Do you specialize in anything or are you a jack of all insulation?
2. What is the most common issue you come across in the commercial or industrial sector?
3. Is there a common solution to this problem? How do you usually fix it?
4. Looking back, what are some of the biggest improvements you’ve seen in your sector in the last 5-10 years?
5. Looking ahead, what are some of the things you see on the horizon for your sector in the next few years?
6. Is there a dream product or software that would make your job more efficient or easier?
7. We hear so much about the shortage of workers/labor. What do you see as the value and opportunity in your sector to attract new employees?

We would like to publish your photo along with your quotes! Can you email us a high-quality selfie or headshot to *production@insulation.org*.