

## Premier Industry Manufacturer Recognition Program

### 2020 Application for Eligibility

*A NIA Member-Only Program*

### **NIA's Premier Industry Manufacturer Recognition Program**

Created by Associate members for Associate members, NIA's Premier Industry Manufacturer Program recognizes and distinguishes exemplary companies as industry advocates and leaders. Through this program, NIA's Associate (Manufacturer) members demonstrate to their customers that they are recognized leaders.

Available exclusively to NIA member companies, this program has been developed to reward Associate members for their actions. NIA continues to develop the program to ensure it provides the most value to NIA's Associate members and brings recognition from peers and clients.

### **Application Process and Eligibility**

There is no cost to apply to the program and NIA encourages all Associate (Manufacturer) companies to apply.

- Applicants must be NIA members in good standing for their application to be considered. (i.e., your company's 2020 NIA membership dues must be paid in full, at the appropriate dues category, by the time your application is submitted). To check your company's membership status, please email [membership@insulation.org](mailto:membership@insulation.org).
- The deadline to apply for the 2020 calendar year is **Friday, May 22, 2020**. Once the application is complete, NIA will begin tracking your points (retroactively to January 1) for the 2020 calendar year.
- NIA will track the majority of the point opportunities available to Associate member companies after the application is completed and submitted. Some activities will require the individual member company to complete a Point-Tracking Form. This form will outline all eligible activities, including their assigned point value, and must be completed and submitted to [training@insulation.org](mailto:training@insulation.org) by **Thursday, December 31, 2020**, to receive points for these activities.

- Companies that reach a minimum of **175 points** throughout the 2020 calendar year will be recognized as Premier Industry Manufacturers. Program benefits include:
  - Recognition at NIA’s 66<sup>th</sup> Annual Convention, March 17–19, 2021, at the Hyatt Regency Maui Resort and Spa, in Lahaina, Hawaii.
  - Companies will have access to the **Premier Industry Manufacturer** name designation and logo for the year they receive the designation. The logo can be added to marketing and promotional materials, email signatures, and the company’s website.
  - Companies who achieve the recognition will be promoted on NIA’s website and in marketing materials.
  - For a full list of program benefits, please visit [http://insulation.org/membership/Premier\\_benefits/](http://insulation.org/membership/Premier_benefits/).

## Instructions

Please complete this application and submit it no later than **Friday, May 22, 2020**, by emailing it to [training@insulation.org](mailto:training@insulation.org) or by mailing to the address below:

National Insulation Association (NIA)  
 Attn: Erin Penberthy  
 516 Herndon Parkway, Suite D  
 Herndon, VA 20170

## Section 1: General Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Main NIA Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Program Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Section 2: Application Questions

**1. My company is a NIA member in good standing (2020 NIA membership dues have been paid).**

Yes

No

(To confirm your company's membership dues status, please email [membership@insulation.org](mailto:membership@insulation.org). Please note that no exceptions will be made to this requirement.)

**2. Are you a NIA Foundation Contributor?**

Yes

No

Check here if you would like information on this program.

**3. Have you contributed articles to *Insulation Outlook* Magazine that will be published in 2020?**

Yes

No

Check here if you would like to contribute.

**4. Is your company a current 2020 member in good standing of any of the following regional associations?**

*(check all that apply).*

Central States Insulation Association (CSIA)

Eastern States Insulation Contractors Association (ESICA)

Midwest Insulation Contractors Association (MICA)

Southeastern Insulation Contractors Association (SEICA)

Southwest Insulation Contractors Association (SWICA)

Western Insulation Contractors Association (WICA)

The Insulation Association of Canada (TIAC)

Points will be awarded to your company for being a member of any of the above associations.

## Questions

If you have any questions regarding the application process or the Premier Industry Manufacturer Program, please contact Aimee Doyle at [training@insulation.org](mailto:training@insulation.org) or call 703-464-6422, ext. 113.

*Winners of the Premier Industry Manufacturer Recognition Program will be announced and recognized during NIA's 66<sup>th</sup> Annual Convention, March 17–19, 2021, at the Hyatt Regency Maui Resort and Spa in Lahaina, Hawaii.*