

Serving Our Members

- *The Voice of the Insulation Industry Since 1953*—Industry leadership and vision
- Representing almost 300 national and international member companies with 350 branch locations
- Representing over 1,500 NIA industry personnel
- 82% core members (Contractors, Distributors, Fabricators, and Laminators) and 13% Associate (Manufacturer) members

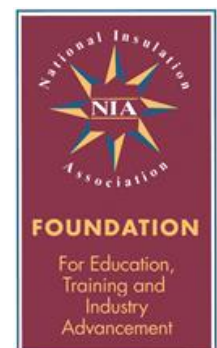
The Only National Association for Mechanical Insulation Training & Resources

- 3rd Edition of *NIA's Insulation Estimator's Handbook*
- NIA's Understanding Specifications Course
- NIA's Understanding the Submittal Process Course (coming soon)
- NIA's Thermal Insulation Inspector Certification™ Program
- NIA's Insulation Energy Appraisal Program™
- NIA's Premier Industry Manufacturer Program™
- Diversity and Inclusion Tool Kit (coming soon)
- 2021 NIA Safety Excellence Award (for NIA Members Only)
- 2021 NIA *Buyer's Guide: Insulation Products & Providers* (Distributed to more than 11,500 qualified end users and members)
- NIA Webinars—Now free to NIA members and available on demand at www.vimeo.com/NIAinfo
- Latest news at www.Insulation.org



Foundation for Education, Training, and Industry Advancement

- Content development for future training courses
- Extensive marketing of the NIA Thermal Insulation Inspector Certification™ Program to targeted industrial and commercial facilities, mechanical and engineering firms, and facility owners
- Inclusion of mechanical insulation inspection language in specifications
- Registering the Foundation as a 501(c)(3) organization
- Continued monitoring of legislation and partner participation opportunities
- Continued work with the Insulation Industry Association Council
- Developing strategic alliances with other industry organizations



Insulation Outlook Magazine—The Official, Award-Winning Publication of NIA (Free to NIA Members)

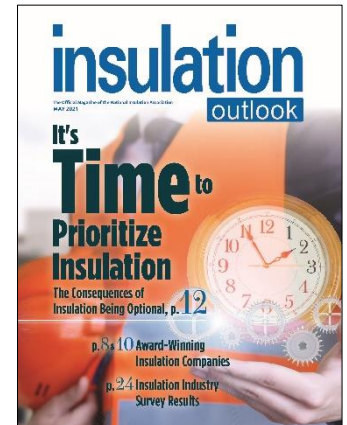
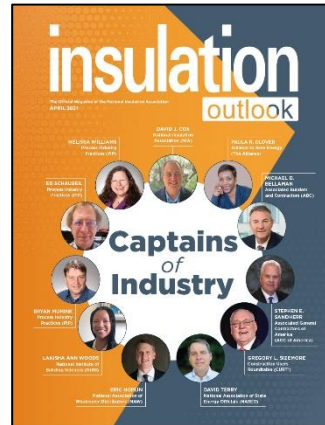
- More than 11,500 subscribers (83% end users/14% NIA members)
- 95% of surveyed subscribers say *Insulation Outlook* brings products to their attention that they might not have otherwise known about
- 85% of surveyed subscribers say that *Insulation Outlook* is their preferred magazine for information relating to insulation
- Quotes from subscribers: “*IO keeps me up to date with all the trends in the industry and brings me solutions with new materials, tools, and practices.*” “*Excellent technical and informative articles for a specifying engineer.*”

Upcoming Issue Topics

- State of the Industry (September/October 2021)
- Industrial Insulation Systems and Coatings (November 2021)
- Preparing for the Future: Technology and the Insulation Industry (December 2021)

2022 Insulation Buyer's Guide Deadline for Ads: October 1, 2021

Submit your article ideas at editor@insulation.org
and sign up for ad programs at
ads@insulation.org!



Upcoming NIA Meetings

- 2021 NIA's 65th Annual Convention
October 26-28, MGM National Harbor,
National Harbor, Maryland (outside of
Washington, DC)
- 2022 NIA's 66th Annual Convention
March 30 – April 1, JW Marriott San Antonio Hill Country Resort & Spa, San Antonio, Texas
- 2022 NIA's Fall Summit
November, location—TBD
- 2023 NIA's 67th Annual Convention
March 15–17, Hyatt Regency Maui Resort and Spa, Maui, Hawaii



NIA Social Media

LinkedIn: www.linkedin.com/company/NIAinfo
Twitter: www.twitter.com/NIAinfo (member information)
www.twitter.com/InsulationInfo (industry information)
Facebook: www.facebook.com/NIAinfo
YouTube: www.youtube.com/NIAinfo
Vimeo: www.vimeo.com/NIAinfo (training channel, free webinars)