

## NIA's Premier Industry Manufacturer Program

### 2022 Application for Eligibility

*A NIA Members-Only Program*

### NIA's Premier Industry Manufacturer Program

Created by Associate members for Associate members, NIA's Premier Industry Manufacturer Program recognizes and distinguishes exemplary companies as industry advocates and leaders. Through this program, NIA's Associate (Manufacturer) members demonstrate to their customers that they are recognized leaders.

Available exclusively to NIA Associate member companies, this program has been developed to reward Associate members for their actions. NIA continues to develop the program to ensure it provides the most value to NIA's Associate members and brings recognition from peers and clients.

### Application Process and Eligibility

There is no cost to apply to the program and NIA encourages all Associate (Manufacturer) companies to apply.

- Applicants must be NIA Associate members in good standing for their application to be considered. (i.e., your company's 2022 NIA membership dues must be paid in full, at the appropriate dues category, by the time your application is submitted). To check your company's membership status, please email [membership@insulation.org](mailto:membership@insulation.org).
- The deadline to apply for the 2022 calendar year is **Friday, November 11, 2022**. Once the application is complete, NIA will begin tracking your points (retroactively to January 1) for the 2022 calendar year.
- NIA will track the majority of the point opportunities available to Associate member companies after the application is completed and submitted. Some activities will require the individual member company to complete a [Point-Tracking Form](#) (available at [www.insulation.org/membership/premier\\_manufacturer](http://www.insulation.org/membership/premier_manufacturer)). This form will outline all eligible activities, including their assigned point value, and must be completed and submitted to [training@insulation.org](mailto:training@insulation.org) by **Friday, December 30, 2022**, to receive points for these activities.
- Companies that reach a minimum of **175 points** throughout the 2022 calendar year will be recognized as Premier Industry Manufacturers. Program benefits include:

- Recognition at NIA's 67<sup>th</sup> Annual Convention, March 15–17, 2023, at the Hyatt Regency Maui Resort & Spa, in Maui, Hawaii.
- Companies will have access to the **Premier Industry Manufacturer** name designation and logo for the year they receive the designation. The logo can be added to marketing and promotional materials, email signatures, and the company's website.
- Companies who achieve the recognition will be promoted on NIA's website and in marketing materials.
- For a full list of program benefits, please visit [http://insulation.org/membership/Premier\\_benefits/](http://insulation.org/membership/Premier_benefits/).

## Instructions

Please complete this application and submit it no later than **Friday, November 11, 2022**, by emailing it to [training@insulation.org](mailto:training@insulation.org) or by mailing to the address below:

National Insulation Association (NIA)  
Attn: Erin Penberthy  
516 Herndon Parkway, Suite D  
Herndon, VA 20170

## Section 1: General Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary NIA Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Program Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Section 2: Application Questions

**1. My company is a NIA member in good standing (2022 NIA membership dues have been paid).**

- Yes
- No

(To confirm your company's membership dues status, please email [membership@insulation.org](mailto:membership@insulation.org). Please note that no exceptions will be made to this requirement.)

**2. Is your company a Foundation for Mechanical Insulation Education, Training, and Industry Advancement contributor?**

- Yes
- No
- Check here if you would like information on this program.

**3. Have you contributed articles to *Insulation Outlook* magazine that will be published in 2022?**

- Yes
- No
- Check here if you would like to contribute.

**4. Is your company a current 2022 member in good standing of any of the following regional associations?**

*(check all that apply).*

- Central States Insulation Association (CSIA)
- Eastern States Insulation Contractors Association (ESICA)
- Midwest Insulation Contractors Association (MICA)
- Southeastern Insulation Contractors Association (SEICA)
- Southwest Insulation Contractors Association (SWICA)
- Western Insulation Contractors Association (WICA)
- The Insulation Association of Canada (TIAC)

Points will be awarded to your company for being a member of any of the above associations.

## Questions

If you have any questions regarding the application process or the Premier Industry Manufacturer Program, please contact Aimee Doyle at [training@insulation.org](mailto:training@insulation.org) or call 703-464-6422, ext. 113.

*Winners of the Premier Industry Manufacturer Program will be announced and recognized during NIA's 67<sup>th</sup> Annual Convention, March 15–17, 2023, at the Hyatt Regency Maui Resort & Spa, in Maui, Hawaii.*