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<i>Insulation Outlook</i> Full Page	\$2,800/\$3,300	\$3,300/\$3,900	\$3,600/\$4,100	\$3,750/\$4,495
<i>Insulation Outlook</i> Half Page	\$2,300/\$2,800	\$2,600/\$3,200	\$2,800/\$3,300	\$3,100/\$3,725
<i>Insulation Outlook</i> One-Third Page	\$2,000/\$2,500	\$2,300/\$2,900	\$2,500/\$3,150	\$2,850/\$3,500
<i>Insulation Outlook</i> One-Fourth Page	\$1,800/\$2,300	\$2,000/\$2,600	\$2,300/\$2,900	\$2,700/\$3,250
Buyer's Guide Full Page	\$3,500/\$4,300	\$3,900/\$4,700	\$4,100/\$4,900	\$4,300/\$5,000
Buyer's Guide Half Page	\$3,300/\$4,000	\$3,200/\$3,900	\$3,400/\$4,100	\$3,600/\$4,300
Buyer's Guide One-Third Page	\$2,900/\$3,375	\$3,030/\$3,560	\$3,190/\$3,750	
Buyer's Guide One-Fourth Page	\$2,550/\$3,000	\$2,710/\$3,190	\$2,870/\$3,375	

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	INDUSTRY LEADER	COMPETITIVE	BASIC
Free Publication of Company and Product Press Releases (Promotional language allowed)	✓	✓	✓
Editorial Preference When Space Is Limited in Member Issue (example: EPD issue)	✓	✓	X
Your Ad in the First Spots Available in the Front of the Magazine	✓ (Note: Cover positions and some pages command a premium rate)	X	X
Free Print Logo Recognition in the Buyer's Guide	✓	✓	✓
1 Year Promotion Online <i>InsulationOutlook.com</i>	✓ All company information and logo	✓ Expanded information and logo	✓ Basic information
Online Logo Recognition <i>www.insulation.org</i>	✓	✓	✓
Number of NIA Events with Logo Promotion	3	2	2
Recognition on Social Media	✓	✓	X
Email Promotion in Digital Newsletter	4x	2x	1x
New for 2024! Product Promo	2 issues FREE	1 issue FREE	1 issue FREE