

NIA's Premier Industry Manufacturer Program

2024 Associate Award Points Questionnaire

NIA's Premier Industry Manufacturer Program

With the help of our Associate (Manufacturer) Committee, NIA has created the Premier Industry Manufacturer Program. This program recognizes and distinguishes exemplary manufacturing companies as industry advocates and leaders. Through this program, NIA's Associate members demonstrate to customers that their company is a recognized leader amongst their peers.

Member Point-Tracking Activities

NIA will track the majority of the point opportunities available to NIA Associate member companies. This questionnaire outlines some of the eligible activities and their assigned point value. The activities listed in the questions below must be completed by the individual member company to receive points for these activities in 2024. This must be completed and submitted to membership@insulation.org by **Tuesday, December 31, 2024**.

- Companies that reach a minimum of **175 points** throughout the 2024 calendar year will be recognized as Premier Industry Manufacturers. Program benefits include:
 - Recognition at NIA's 69th Annual Convention, April 28–30, 2025, at the Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch, in Scottsdale, Arizona.
 - Companies will have access to the **Premier Industry Manufacturer** name designation and logo for the year they receive the designation. The logo can be added to marketing and promotional materials, email signatures, and the company's website.
 - Companies who achieve the recognition will be promoted on NIA's website and in marketing materials.
 - For a full list of program benefits, please visit www.insulation.org/membership/Premier_benefits.

Instructions

Please complete this questionnaire and submit it via email no later than **Tuesday, December 31, 2024**, to membership@insulation.org or by mailing it to the address below:

National Insulation Association (NIA)
Attn: Rianna Gleeson
516 Herndon Parkway, Suite D
Herndon, VA 20170

Section 1: General Information

Company Name: _____

Recognition Program Contact: _____

Phone: _____ Email: _____

Signature: _____ Date: _____

Section 2: Activities to Be Tracked by Member

1. My company is a NIA member in good standing (2024 NIA membership dues have been paid).

- Yes
- No

(To confirm your company's membership dues status, please email membership@insulation.org. Please note that no exceptions will be made to this requirement.)

2. Is your company a Foundation for Mechanical Insulation Education, Training, and Industry Advancement contributor?

- Yes
- No
- Check here if you would like information on this program.

3. Have you contributed articles to *Insulation Outlook* magazine that will be published in 2024?

- Yes
- No
- Check here if you would like to contribute.

4. Is your company a current 2024 member in good standing of any of the following regional associations? (*check all that apply*) (3 points per regional association)

- Central States Insulation Association (CSIA)
- Eastern States Insulation Contractors Association (ESICA)
- Midwest Insulation Contractors Association (MICA)
- Southeastern Insulation Contractors Association (SEICA)
- Southwest Insulation Contractors Association (SWICA)
- Western Insulation Contractors Association (WICA)
- Thermal Insulation Association of Canada (TIAC)

5. **My company has recruited a new NIA member in 2024 (*non-member company must become a member in 2024*). (15 points per recruited company)**

- Yes
- No

Name of new member company: _____

6. **My company has invited an individual to NIA's Convention for the first time. (*Does not include spouses or guests. Individual must attend the event. Applicable for up to three people per event.*) (5 points per registrant)**

- Yes
- No

Name of individual(s): _____

7. **My company has invited an individual to NIA's Fall Summit for the first time. (*Does not include spouses or guests. Individual must attend the event. Applicable for up to three people per event.*) (5 points per registrant)**

- Yes
- No

Name of individual(s): _____

8. **My company has linked the Proud Member of NIA logo in a prominent area on our company's website. (2.5 points)**

- Yes
- No

List the specific URL where the logo is located: _____

9. **My company has included the Proud Member of NIA logo and link in our email signature (*one person per company*). (2.5 points)**

- Yes
- No

Note: Include a screenshot or email membership@insulation.org.

10. **My company has included the Proud Member of NIA logo on marketing materials, literature, and/or data sheets (*one item per company*). (2.5 points)**

- Yes
- No

Note: Send a copy of the material with the NIA logo to membership@insulation.org.

11. My company or their representatives have shared a NIA social media post (X or LinkedIn). (2.5 points per share, maximum of 10 points per company)

- 1 share–2.5 points
- 2 shares–5 points
- 3 shares–7.5 points
- 4+ shares–10 points

Questions

If you have any questions regarding the member point-tracking process or the Premier Industry Manufacturer Program, please contact Rianna Gleeson at membership@insulation.org or call 703-464-6422, ext. 113.

Winners of the Premier Industry Manufacturer Program will be announced and recognized during NIA's 69th Annual Convention, April 28–30, 2025, at the Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch in Scottsdale, Arizona.