

From the Foundation Board of Directors

Update on the Foundation for Mechanical Insulation Education, Training, and Industry Advancement



Mechanical Insulation
EDUCATION TRAINING ADVANCEMENT

The Foundation for Mechanical Insulation Education, Training, and Industry Advancement's (Foundation's) Board of Directors met on February 10, 2025, and continues to recommend its support for important initiatives, including the development of educational content, mechanical insulation standards, and the biennial Industry Measurement Survey.

Educational Content

NIA's Education Center boasts over 70 courses for every experience level, and it is the go-to national resource for information and training tools specifically designed for anyone who is involved in the mechanical insulation industry.

New courses recently added to the Education Center include:

- **Carbon Credits for the Insulation Industry**
(free for NIA members)

Insulation and sustainability go hand in hand, but are you leveraging the potential of carbon credits? During this course, Baker Tilly's Construction and ESG & Sustainability experts will provide an overview of the carbon credit market, outline the types of products currently available in voluntary and compliance markets, and provide key updates regarding challenges and opportunities in the marketplace.

- **Confined Space Hazards**
(available for Premier Training Subscribers)

This course will help you understand the risks associated with confined spaces and the procedures your employer has in place to protect you and those around you.

For more information about NIA's Education Center, please see page 15.

Mechanical Insulation Standards

The Foundation is proud to support the development of mechanical insulation standards. The Joint NIA/AMPP Standards Committee 27, Mechanical Insulation is scheduled to meet for the first time on Wednesday, April 9, 2:30 p.m. CT during AMPP's 2025 Annual Conference and Expo in Nashville, Tennessee. (In-person and virtual participation options are available.) For more information about standards, please see page 10.

Industry Measurement Survey

The Foundation has engaged Industry Insights, an independent, third-party company, to conduct the biennial Industry Measurement Survey, a confidential survey to gauge the size of the insulation industry. This survey began in 1997 and seeks to gain data about the size of the insulation industry and growth rates for the U.S. commercial and industrial mechanical insulation market. The current survey is now underway.

As the mechanical insulation industry has evolved, and as the need for additional industry data has surfaced, the survey now collects a wider range of information than what had been collected in previous years. With industry consolidations, the increased use of flexible removable/reusable covers, changing mechanical insulation systems, and other similar type changes, the new approach began with the 2023 survey. (To access the 2023 survey results, [click here](#).) Surveyed members have been asked to report separate numbers in various product groups for the products they represent in the U.S. mechanical insulation market.

This change in reporting will allow us to:

1. Provide Industry Insights with the necessary formulas to apply to the applicable product to account for the cost of fabrication. Without a breakdown by product group, the value of applying various formulas and methodologies to account for fabrication and system variances is extremely difficult.
2. Report an estimated “national market share” by the overarching product group.
3. Potentially provide a general separation as to the size of the commercial and industrial markets with interpretation and estimates.

We look forward to sharing the results of the survey in an upcoming issue of *Insulation Outlook* magazine.

To learn more about the Foundation and the programs it supports, please contact Kristin V. DiDomenico or Michele M. Jones at foundation@insulation.org. The Foundation is an independent 501(c)(3) and is managed by the NIA professional staff.



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EDUCATION TRAINING ADVANCEMENT

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