



INDUSTRY MESSAGE

Mid-Year Update: Fostering Growth and Innovation in the Insulation Industry

As NIA President, I am pleased to share a mid-year update celebrating the spirit of collaboration and progress within our industry. The past months have featured several significant gatherings, each helping to shape the future of insulation while reinforcing our shared commitment to excellence, innovation, and safety.

MICA Meeting

June began with the Midwest Insulation Contractors Association (MICA) meeting, bringing together colleagues from across the Midwest. A highlight of the MICA meeting was a keynote address delivered by former Pittsburgh Steeler running back Rocky Blier, whose inspiring story of perseverance and teamwork deeply resonated with attendees. His insights on overcoming adversity and fostering collaboration echoed the themes of unity and resilience that are so vital to our industry.

SEICA Meeting

Later that month, the Southeastern Insulation Contractors Association (SEICA) meeting provided a forum for regional leaders to discuss unique challenges and opportunities in the Southeast. Participants focused on regulatory updates, economic forecasts, and the message of keynote speaker Mark Fava, who served as an Admiral's Aide and highlighted his leadership philosophy and lessons learned from his time with the Admiral. The networking events were invaluable, fostering partnerships and practical solutions to common industry challenges.

July Board Meeting: Strengthening NIA

Next, our July Board of Directors meeting marked a pivotal step for NIA. The Board reviewed the recent assessment survey, which established a baseline for engagement and effectiveness. In addition, discussions addressed membership status, our collaboration with the Association for Materials Protection and Performance to develop industry standards (see page 22 for more information), and advances in meetings, education, and publications. Specific areas for improvement were identified, guiding our strategy to better serve members and the industry at large.

Thank you to all members who participated in these meetings and continue to exemplify the spirit of collaboration. Our collective efforts are creating a stronger, safer, and more innovative insulation industry.

Looking ahead, our association remains dedicated to advancing innovation and deepening connections across the industry. Upcoming initiatives will focus on expanding training opportunities, policy advocacy, and collaboration. I encourage all members to stay involved. Your expertise and enthusiasm are the foundation of our continued success.

Together, let us support one another, share knowledge, and rise to the dynamic opportunities and challenges ahead. By working united, we will set new standards of excellence for the insulation industry.

Sincerely,

Rick Sutphin
NIA President