



INDUSTRY MESSAGE

Building a Stronger Association

It is hard to believe that summer is over, and schools are back in session. This year is moving fast.

Thermal Insulation Association of Canada (TIAC) Meeting

Beautiful Whitehorse, Yukon, Canada was the setting for TIAC's Annual Conference. Unfortunately, I was unable to attend but many thanks to NIA Past President Jack Bitter for representing NIA. Speakers provided valuable insights on workplace safety, optimizing insulation systems, passive fire protection, and growth areas. It was a great opportunity to network, educate, and learn.

Advocacy for Industry Standards

NIA's mission has always been to champion the value of insulation, not only as an energy-saving solution but also as a cornerstone of safety, sustainability, and economic growth. Our ongoing commitment to advocacy, industry standards, education, and certification continues to propel us forward, ensuring our members are equipped to meet the challenges and opportunities of tomorrow.

At NIA, we take immense pride in our advocacy efforts. By engaging with legislators, regulatory agencies, and stakeholders, we ensure that the voice of the insulation industry is heard at the highest levels. Our work in promoting robust industry standards underscores our belief that quality and safety must never be compromised. Through our Joint Standards Committee with the Association for Materials Performance and Protection, NIA continues its quest to create mechanical insulation standards in both the commercial and industrial markets.

Education and Certification Programs

Education and certification are pillars that sustain our momentum. NIA is dedicated to providing world-class training programs and certification pathways that empower individuals and companies to achieve technical excellence. From foundational workshops to advanced certification programs, our initiatives help ensure that our workforce remains adaptable in a rapidly changing environment. NIA's Education Center, launched in December 2022, offers a new concept in training and education for the insulation industry, providing on-demand training from a trusted industry source.

NIA also strives to educate through publications like this magazine. This month, we feature a project I'm particularly proud of in an article on page 14. PCI was able to improve operational capabilities for a vital customer, contributing to energy savings and reduced environmental impact.

Together, by prioritizing advocacy, advancing standards, and investing in education, we continue to build a stronger, more resilient insulation industry.

Rick Sutphin
NIA President