



# INDUSTRY MESSAGE

## Celebrating 70 Years of Association Strong in Puerto Rico!

Looking ahead to NIA's **70<sup>th</sup> Annual Convention**, March 24–26, 2026, at the El Conquistador Resort in Puerto Rico, I am filled with gratitude

and pride for what our association members have accomplished together. Seventy years is more than a milestone; it is a testament to the strength of our community, the resilience of our industry, and the power of leaders who invest in one another.

### Our Accomplishments—Built to Last

This past year we focused on making **ASSOCIATION STRONG** more than a theme—it has become our way of working.

- **Mentorship as Momentum:** We elevated mentorship across NIA—creating pathways that connect experienced professionals with emerging leaders. These programs renew purpose for mentors and mentees alike.
- **Governance as a Compass:** At the Board level, we shifted from checklists to clarity—inviting diverse perspectives, aligning decisions with long-term value, and ensuring NIA's strategy is disciplined and bold.
- **Culture of Collaboration:** Strengthening inclusivity and encouraging cross-industry dialogue has made room for more voices and better ideas, positioning NIA to serve members—and the broader mechanical insulation ecosystem—with impact.

None of this happens without you. Your engagement—volunteering, mentoring, participating, and leading—makes NIA the trusted voice for our industry.

### What to Expect in Puerto Rico

Bring your colleagues and families. The El Conquistador's location and amenities make it easy

to pair professional growth with a memorable getaway. This Convention is designed to amplify relationships, learning, and business value.

- **Networking that Moves You Forward:** Every single day, you will find opportunities to connect. Don't miss the collaborative live mural celebrating our 70<sup>th</sup> Annual Convention.
- **Keynotes that Inspire Action:**
  - *The Power of Significant Moments*—**Jon Petz** on elevating relationships and performance.
  - *Complete Leadership: Navigating the New World of Work*—**Eric Termuende** on building trust and eliminating friction amid rapid change.
- **Education that Pays:** A blend of technical, business, and leadership content with actionable insights you can bring home to your teams and projects.

### A Call to Invest—In Others and Yourself

Seventy years of NIA Conventions prove that when we invest in others, we invest in the future. Mentoring, sharing expertise, and showing up for one another are how our industry stays smarter, safer, and sustainable. This Convention is your opportunity to deepen relationships, sharpen your leadership, and help shape what comes next.

Thank you for the privilege of serving alongside you. Let's celebrate where we have been and the future we are building together.

See you in Puerto Rico.

Rick Sutphin  
NIA President