

Building Houston's Workforce



UP**SKILL**HOUSTON

An Initiative of the Greater Houston Partnership

NIA | National Insulation
Association®

Fall Summit 
EDUCATE | ENGAGE | ELEVATE 7 2017

UpSkill Houston: Action Plan

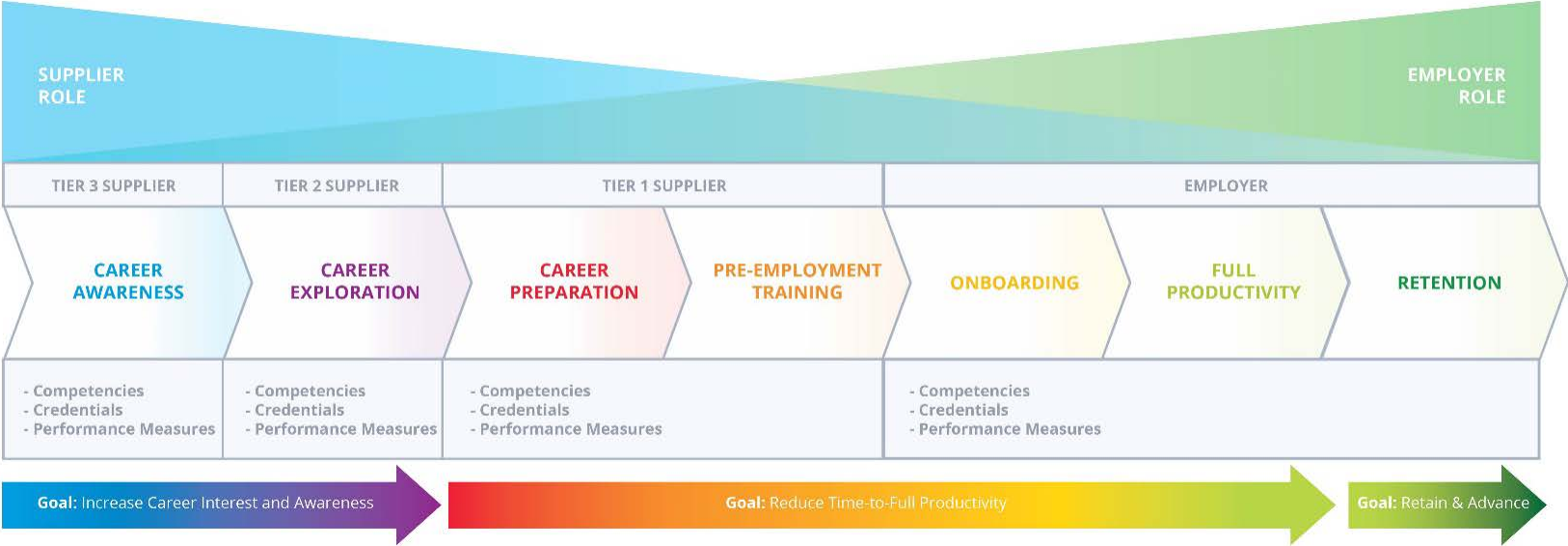
Blueprint to establish collective action and impact to build a quality regional workforce and **talent pipeline**:

- Focus: Key Industry Sectors Driving Houston's Economy
- Demand Driven and Employer Led: Meet Employer Needs
- Supply Quality: Support Residents to Learn about, Connect to Training, and Obtain Good-Paying Jobs

UpSkill Houston: Key Elements

- **Employer Leadership:**
 - Focus on key sectors and work with business leadership.
 - Develop collaborative strategies that address common workforce needs and challenges.
- **Collective Solutions:**
 - Strong collaboration among employers, educational institutions, community organizations, and the public sector.
- **Awareness Challenge:**
 - Increase awareness about the industries and careers and inspire students to explore careers in Houston's high-growth industries.

Skills Gap: Supply-Chain Problem



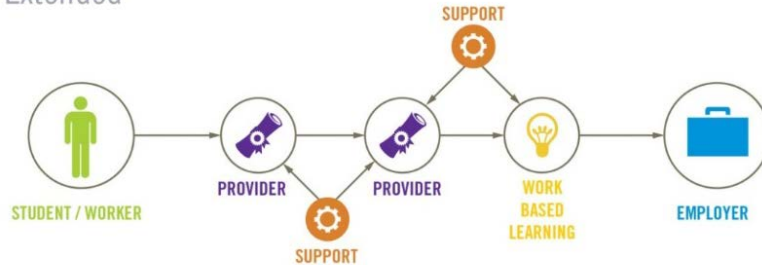
U.S. Chamber of Commerce Foundation: Talent Pipeline Management

Skills Gap: Supply Chain Problem

Simple



Extended



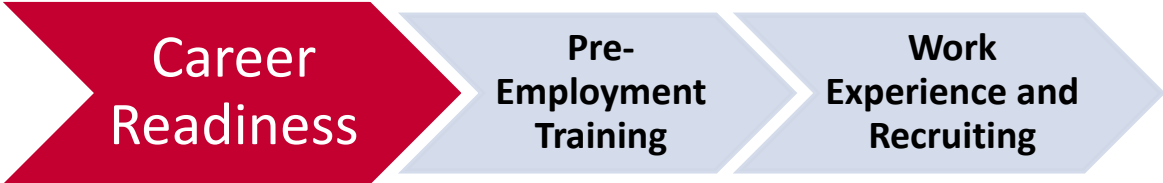
U.S. Chamber of Commerce Foundation: Talent Pipeline Management

Collective Action: No Single Solution

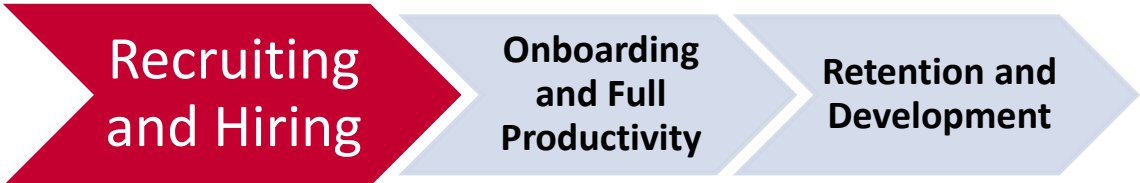
ATTRACT



TRAIN



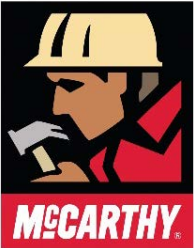
PLACE



Key Learnings

- Approach as a **supply chain** issue.
- Start where employers **already meet.**
- Develop a **Collective Mindset**: We share a workforce.
- Foster **Collective Seeing**: Connect the dots.
- Facilitate **Collective Learning**: Help institutions translate how employers think.
- Support **Collective Doing**: Create action by prototyping and solve a challenge.

Construction Leadership



Community Leadership



United Way of Greater Houston

Helping families THRIVE



Houston Area
Urban League



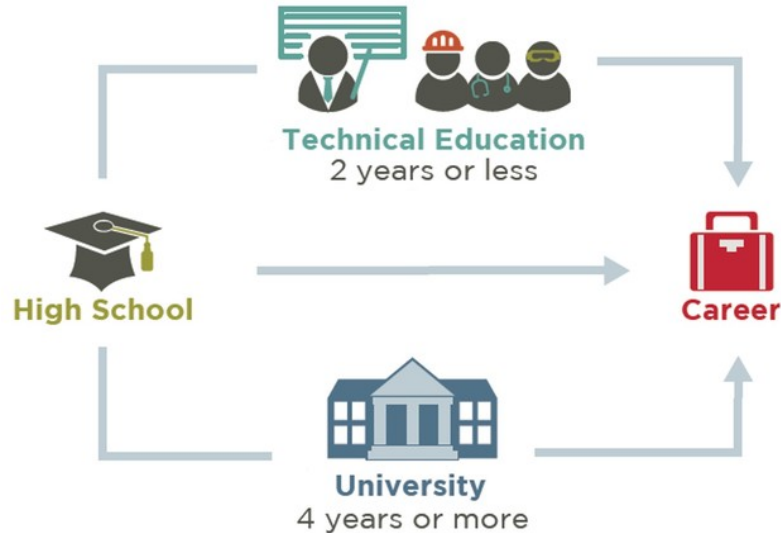
BakerRipley
Community Developers



Prototypes


- S&B Engineers and Constructors and United Way of Greater Houston THRIVE Network
- Jacobs and Lee College
- Trio Electric apprenticeship program
- PetroChemWorks Steering Team

Awareness: What Are You Up For?

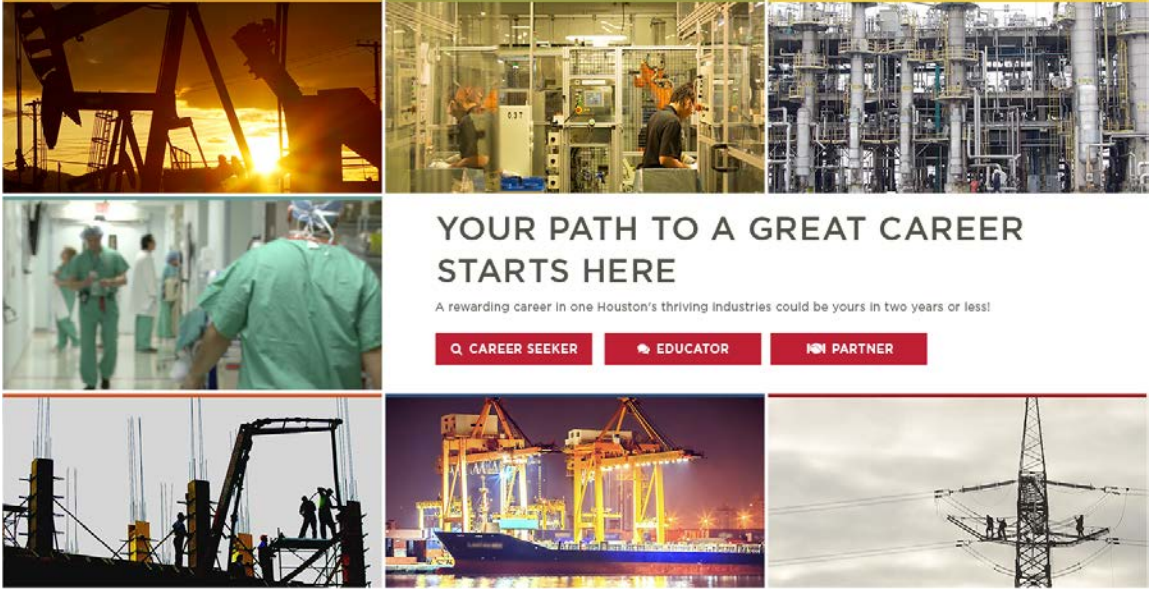


There are many paths in the region to building a successful career.

UpSkillHouston.org

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YOUR PATH TO A GREAT CAREER STARTS HERE

A rewarding career in one Houston's thriving industries could be yours in two years or less!

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Thank You



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