



SkillsUSA

Champions *at Work*®



WHAT IS SkillsUSA?



OUR MISSION

SkillsUSA empowers its members to become world-class workers, leaders and responsible American citizens.



SkillsUSA: FACTS



400,000
MEMBERS



4,000
SCHOOLS &
COLLEGES



50
STATES

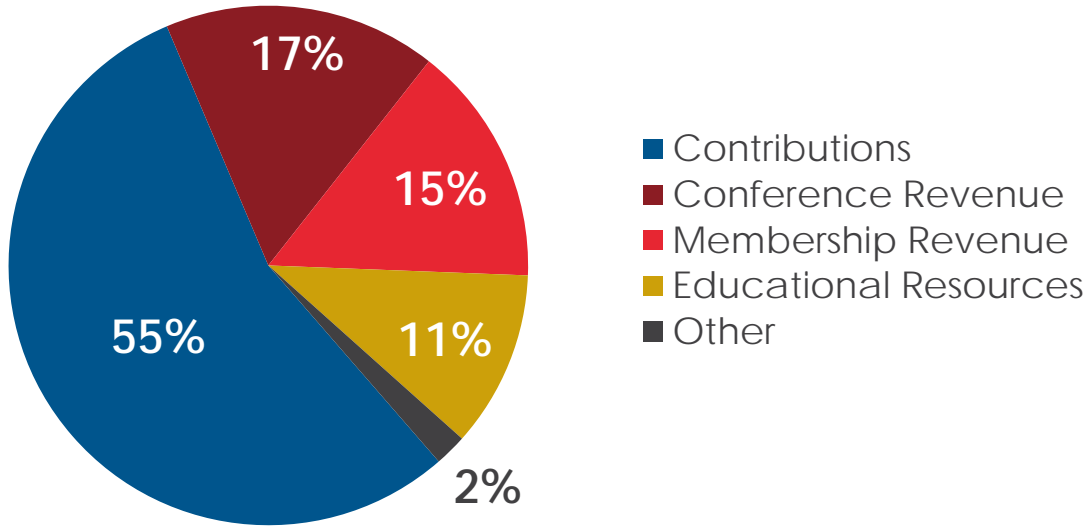


130
OCCUPATIONAL
PROGRAMS



600+
NATIONAL
PARTNERS

ORGANIZATIONAL BUDGET: \$10M



92%
OF REVENUE GOES
TO OUR MISSION

SkillsUSA IS A UNIQUE OPPORTUNITY TO

**STRENGTHEN THE FUTURE
OF YOUR BUSINESS**

AND

**OPEN UP GREAT FUTURES
FOR AMERICA'S YOUNG PEOPLE**

WHY OUR MISSION MATTERS TODAY

BUSINESSES NEED SKILLED TALENT

SKILLED TRADE WORKERS:

#1

HARDEST JOBS TO FILL

MANUFACTURING EXECUTIVES:

68%

SAY A HIGH SKILLED, FLEXIBLE WORKFORCE IS MOST IMPORTANT TO THEIR SUCCESS IN THE NEXT 3-5 YEARS

STUDENTS NEED EMPLOYABILITY SKILLS

HIGH SCHOOL STUDENTS:

17%

DO NOT GRADUATE

EXECUTIVES:

89%

OF ALL FIRST-TIME HIRES WHO LOSE THEIR JOB DO SO BECAUSE OF A LACK OF EMPLOYABILITY SKILLS

HOW SkillsUSA WORKS: THE FRAMEWORK IS THE KEY

The SkillsUSA Framework illustrates how students fulfill the mission of the organization "to empower members to become world-class workers, leaders and responsible American citizens."

**TECHNICAL
SKILLS:
Ready to Work**



**PERSONAL
SKILLS:
Ready to Grow**

**WORKPLACE
SKILLS:
Ready to Lead**

HOW SkillsUSA WORKS: THE RESULTS

GRADUATION RATES

FROM ALUMNI

FROM ADVISORS

HIGH SCHOOL



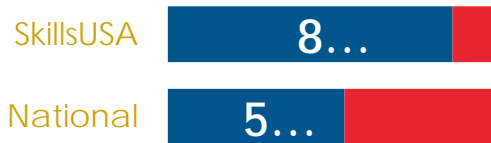
53% STAYED IN SAME FIELD

76% MADE ME MORE EFFECTIVE

74% "VERY SIGNIFICANT" IMPACT ON SUCCESS

73% IMPROVED STUDENTS' ACADEMICS

POSTSECONDARY



65% SOFT SKILLS "MOST IMPORTANT"

88% LOCAL BUSINESSES INFLUENCED CURRICULUM

83% HELPED WITH PROMOTIONS & RAISES

76% PREFER TO BUY FROM SKILLSUSA PARTNERS



SkillsUSA HIGHLIGHTS

NATIONAL LEADERSHIP AND SKILLS CONFERENCE

More than 19,000 people—including students, teachers and business partners participate in the 4-day event.

More than 100 technical skill and leadership competitions – 13 in the Construction Sector.

Over 6,000 competitors – all state gold medalists – nearly 1,000 in Construction.

Over \$35m in in-kind industry support

June 25-28, 2019
Louisville, Kentucky



WHAT SkillsUSA MEANS FOR STUDENTS

HOW SkillsUSA WORKS: THE WORD FROM STUDENTS



"I found my career and passion for engineering as a high school drafting student and jumped right in — SkillsUSA immediately created more options for my future. I've stayed involved with SkillsUSA because it is rewarding to see other students grow into future leaders."

JERA SCHLOTTHAUER

Structural Engineer
Martin/Martin Wyoming, Inc., Cheyenne, Wyo.



"SkillsUSA has provided direction and focus for my CTE studies by incorporating the SkillsUSA framework skills into my Pre-Engineering classroom to inspire me to grow in my field. In SkillsUSA, I most enjoy conferences and competitions, because I get to network with others, to see different cultures, and I get to work and bond with my officer teams. SkillsUSA believes in career readiness and preparing members of all ages for leadership and success in the workforce."

WILLIAM WOODYARD

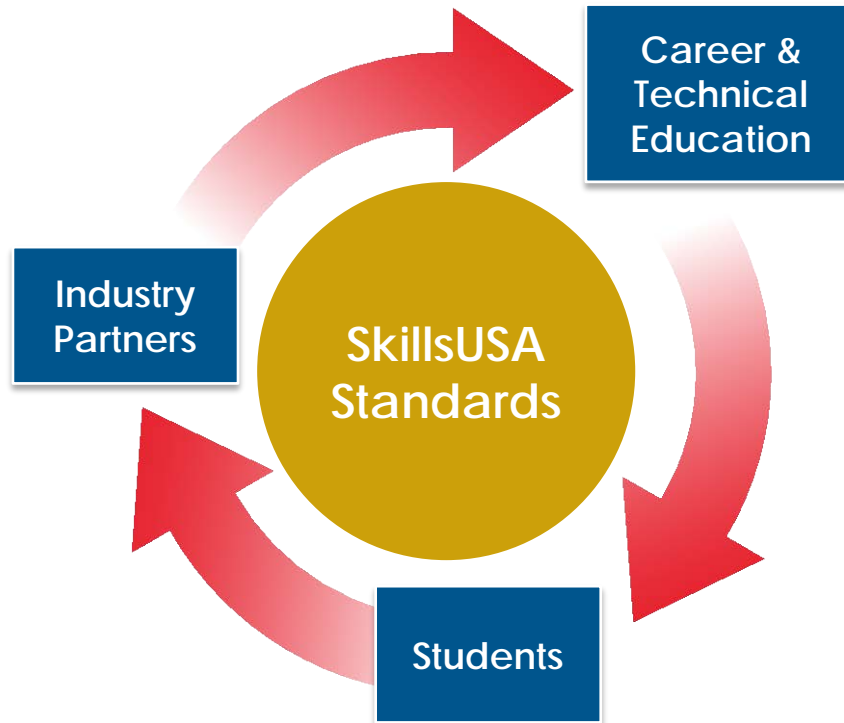
Pre-engineering student
Upper Valley Career Center, Ohio



WHAT SkillsUSA
MEANS FOR YOU

WHAT **SkillsUSA** MEANS FOR YOU:

It's a chance to make education work for your industry



WHAT SkillsUSA MEANS FOR YOU:

It's your source for the best-trained people in your industry



IT'S NOT JUST MORE PEOPLE TO HIRE—
IT'S THE PEOPLE YOU'LL WANT TO HIRE FIRST.

EVEN THEIR FIRST INDUSTRY JOB
IS THEIR SECOND INDUSTRY JOB

THEY'VE GOT THE SKILLS TO BE LEADERS
WITHIN YOUR BUSINESS

HOW SkillsUSA WORKS:

Industry Partners:

- Financially support our mission
- Support the SkillsUSA Framework learning continuum
- Provide classroom experiences, internships and community service opportunities
- Manage/judge local, state and national competitions
- Serve on advisory committees, state and national boards
- Employ SkillsUSA students
- Recruit and hire our members

HOW SkillsUSA WORKS: THE WORD FROM EMPLOYERS



“SkillsUSA students are in demand and they are better equipped than anyone out there..”

JIM LENTZ
President
Toyota Motor Sales

WHAT SkillsUSA MEANS FOR EMPLOYERS:



*"In general, about 20 percent of our hires stay 5 with us years or longer. However, **80 percent** of hires that come from SkillsUSA stay 5 years or longer."*

DON HERMANEK
SR. VICE PRESIDENT,
IAA



SkillsUSA: WHAT'S NEXT?

**MORE STUDENTS, STRONGER PROGRAMS,
LIFELONG SUPPORT**

BUILD AN ONLINE MEMBER PORTAL

SUPPORT WorldSkills USA TEAM

REACH UNDERSERVED STUDENTS

**ENHANCE NATIONAL CONFERENCE
AND COMPETITION**

EXPAND CAREER ESSENTIALS SUITE

**SUPPORT STATE ASSOCIATIONS
AND LOCAL CHAPTERS**

Questions



THANK YOU!

