

**NIA's 63rd Annual Convention
Sponsorship Order Form
Deadline: February 19, 2018**



Sponsorship packages will be assigned on a first-come, first-served basis, with the first right of refusal given to the 2017 sponsor for that particular package until **Wednesday, November 29, 2017**. Please complete the form below and fax to NIA at 703-464-5896, or email a scanned copy to events@insulation.org.

Select your sponsorship package(s)

Subject to availability.

- | | |
|----------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------|
| <input type="checkbox"/> Mobile Meeting App Sponsor (Limit one) | \$10,250 |
| <input type="checkbox"/> Convention Badge Holder Sponsor (Limit one) | \$7,000 |
| <input type="checkbox"/> Convention Bag Sponsor (Limit one) | \$7,000 |
| <input type="checkbox"/> Welcome and Appreciation Evening Sponsor (Limit one) | \$6,500 |
| <input type="checkbox"/> Farewell Reception and Dinner Sponsor (Limit one) | \$6,000 |
| <input type="checkbox"/> Keynote Presentation and Breakfast Sponsor (Limit one) | \$5,500 |
| <input type="checkbox"/> General Session and Luncheon Sponsor (Limit one) | \$4,500 |
| <input type="checkbox"/> Keynote Speaker Sponsor (Limit one) | \$3,750 |
| <input type="checkbox"/> Hotel Key Card Sponsor (Limit one) | \$3,750 (keycards only) or \$5,000 (keycards and sleeves) |
| <input type="checkbox"/> Convention Hat Sponsor (Limit one) | \$3,750 |
| <input type="checkbox"/> Convention Water Bottle Sponsor (Limit one) | \$3,750 |
| <input type="checkbox"/> Convention Notebook Sponsor (Limit one) | \$3,250 |
| <input type="checkbox"/> Registration Desk Sponsor (Limit one) | \$3,250 |
| <input type="checkbox"/> First-Timers and VIP Reception Sponsor (Limit one) | \$3,250 |
| <input type="checkbox"/> Continental Breakfast and Coffee Break Sponsor (Limit one) | \$1,600 (Daily rate) or \$2,850 (2-day rate) |
| <input type="checkbox"/> New Member Orientation Sponsor (Limit one) | \$1,650 |
| <input type="checkbox"/> Golf Tournament Hole-in-One Sponsor (Limit one) | \$850 |
| <input type="checkbox"/> Golf Tournament Longest-Drive Sponsor (Limit one) | \$400 |
| <input type="checkbox"/> Golf Tournament Closest-to-the-Pin Sponsor (Limit one) | \$400 |
| <input type="checkbox"/> Golf Tournament Individual Golf-Hole Sponsor
(Multiple opportunities) | \$250 |
| <input type="checkbox"/> Golf Package Sponsor (Limit two) | \$3,000 |
| <input type="checkbox"/> Registration Packet Insert Sponsor March/April <i>Insulation Outlook</i> advertisers' rate (Multiple opportunities) | \$850 |
| <input type="checkbox"/> Registration Packet Insert Sponsor (Non-advertisers' rate) | \$1,850 |
| <input type="checkbox"/> Promotional Pen Sponsor (Limit one) | \$1,250 |
| <input type="checkbox"/> App Push Notification (Limit three) | \$250 |
| <input type="checkbox"/> Escalator Marquee Branding (Multiple opportunities) | \$450 (1 day)/\$750 (2 days)/\$1,000 (3 days) |

Total: _____

Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Information

- Company Check—Please remit checks to: NIA, 12100 Sunset Hills Road, Suite 330, Reston, VA 20190.
- Invoice Me—Available for NIA members.

Questions? Contact Erin Penberthy at 703-464-6422, ext. 114 or email epenberthy@insulation.org.