



SEE INDUSTRY MEMBERS F2F (FACE-TO-FACE) THIS FALL!

THE COUNTDOWN IS ON FOR OUR 1ST FALL CONVENTION!

NIA's 65th Annual Convention

October 26–28, 2021

MGM National Harbor, National Harbor, Maryland

NIA | **65th Annual Convention** 
MGM National Harbor



www.insulation.org/convention2021



**KEY DATES:
START MAKING YOUR
PLANS TODAY!**

October 1, 2021


Early-Bird Registration and
Hotel Reservation Deadline

October 13, 2021

Regular Registration Closes



**TOGETHER FOR
TOMORROW**

NIA | **65th Annual Convention** 
MGM National Harbor
October 26–28, 2021 **Together for Tomorrow**

We are excited to welcome attendees from all segments of the mechanical insulation industry back to a familiar NIA event location: the MGM National Harbor, just outside of Washington, DC! The Convention theme—**Together for Tomorrow**—focuses on the power of industry relationships and the impact they have on our industry's future. This theme will be woven into the education and networking elements at the event.

If you are counting down the days, hours, minutes, and seconds as we are, just visit www.insulation.org/convention2021 for a countdown clock to when we all will be together again!

HEALTH & SAFETY INFORMATION

Safety is a top priority for NIA, MGM, and our leadership, and we will ensure all necessary safety precautions are in place, executed, and enforced with the hotel. We encourage attendees to get vaccinated and join us for this long-awaited gathering.

NIA's mask policy at the event will adhere to the latest safety guidelines and recommendations. More information about this policy will be posted closer to the event dates. (Per current CDC guidance, fully vaccinated guests are not required to wear masks.)

Guest health and safety is a priority.

WELCOMING NEW ATTENDEES

NIA members are paramount to the success and future of our organization, and it is important that first-time Convention attendees and new members get the full value of the benefits of their NIA membership. If this is your first Convention, please indicate so during registration. If you have any questions, please email membership@insulation.org.





KEYNOTE PRESENTATIONS

5 Strategies to Building Valuable Relationships

Jimmy Yeary, Grammy-Nominated Songwriter



Grammy-nominated Songwriter Jimmy Yeary has influenced millions of people with his music. A few of his co-writing hits include "I Drive Your Truck" from Lee Brice

and "Why Wait" from Rascal Flatts. Through the power of creating authentic connections, Jimmy will help attendees see the importance of emotional awareness and shared experiences in building effective teams and strengthening relationships in and out of the workplace. Plus, don't miss out on NIA's first-ever custom song, which Jimmy will write with the help of NIA attendees and debut during his keynote presentation.

An Engineer's Secret to Being Happier, More Productive, and Less Stressed

Andrew Tarvin, Humor Engineer



Humor works at work! Using data-backed research and experiential examples, Keynoter Andrew Tarvin will demonstrate how humor can help increase team

productivity, reduce stress, and create a positive work culture. Learn how to create a humor mindset that is practical, actionable, and gets results in the workplace—all while you have more fun!

EDUCATIONAL PRESENTATIONS

General Session and Luncheon

2022 Construction Industry Forecast

Henry D'Esposito, Construction Research Lead, Americas Research, Jones Lang LaSalle (JLL)



As the construction industry has evolved and adapted in the past year, it has been impacted by materials shortages, labor costs, construction spending, and a new administration. Join Henry D'Esposito as he provides an industry outlook for the next 12 months and beyond, including how these key factors will influence future forecasts.

Technical Information Session

Discovering The Advanced Work Packaging System for Construction Projects

Olfa Hamdi, Founder and CEO, Concord Project Technologies/Concord Academy



Learn what Advanced Work Packaging (AWP) is from its creator. In this presentation, you'll learn how and why it came to be, what its components are, and how the evidence shows it can improve labor productivity. Find out how it can benefit your company and be used in your daily business.

Technical Information Session

Pursuing a More Resilient Future through Building Codes

Ryan Colker, Vice President of Innovation, International Code Council (ICC)



The ICC is helping communities across the country and the globe use the power of building codes to drive construction practices toward a more resilient future. In his presentation, Ryan will focus on the ICC's efforts to position the adoption and enforcement of building codes as a critical measure for achieving higher performing, more resilient buildings and communities.



COMMITTEE SESSIONS

Committee sessions, based on topics suggested by members, feature industry-specific speakers sharing trade and business knowledge, and encouraging peer-to-peer learning. You do not have to be a committee member or have previously attended a meeting to participate in any of these sessions. Your participation is welcomed and encouraged. Some of the industry session topics include:

- Advocacy Updates and Economic Outlooks (Merit Contractors Session)
- Leveraging Technology to Improve Your Business (Associates Session)

Additional topics will be added soon. Visit www.insulation.org/convention2021/industry-sessions/ for the most up-to-date information.



RECOGNIZING SAFETY EXCELLENCE AND INDUSTRY LEADERSHIP

This year's NIA Safety Excellence Award winners and NIA's Premier Industry Manufacturers will be recognized and honored for their achievements at this F2F event. The winners of both awards were announced at NIA's Virtual Spring Summit and we look forward to congratulating them in person!

"I'm looking forward to extending my hand in fellowship to other NIA members after the contactless drought of the last 18 months. There is learning and sharing that comes from direct contact with others."

—NIA PRESIDENT DAVID J. COX,
OWENS CORNING





"I AM MOST LOOKING FORWARD TO RECONNECTING IN PERSON WITH FRIENDS AND COLLEAGUES IN THE INDUSTRY."

—NIA SECRETARY/TREASURER LAURA DOVER, DOVER INSULATION, INC.



MGM NATIONAL HARBOR

The MGM National Harbor offers world-class entertainment, dining, and accommodations. NIA has hosted the Fall Summit event at this property in the past, and attendees had extremely positive feedback on the MGM National Harbor location, its proximity to the airports, centralized meeting rooms, and easy access to dining and entertainment options.

The hotel offers a variety of on-site activities, including:

Dining

There are eight restaurants and bars, with several featuring local and national chefs, including Voltaggio Brothers Steak House, as well as fresh, casual dining venues. [Download the MGM ToGo App](#) to order food from any of the restaurants on site and skip the line.

Casino

Enjoy one of the largest casinos in the area and test your luck at the slot machines, table games, and poker tables.

Shopping

There are seven high-end retail stores located on the property and a variety of boutiques and other retail shops located in the National Harbor area.

HOTEL RESERVATION INFORMATION

Hotel Reservation Deadline:

October 1, 2021

NIA Discounted Room Rate:

- \$259 per night, plus state and local taxes, and daily hotel service fee.
- Discounted hotel service fee rate of \$15, plus tax per room, per day.
- NIA's discounted hotel rate is available before and after Convention, based on availability.

Reservations:

Call 1-844-346-4664 and mention NIA's Annual Convention or make your reservation online by visiting www.insulation.org/convention2021/location/hotel-reservations.

Transportation:

The hotel is located 15 minutes from Ronald Reagan Washington National Airport (DCA), 40 minutes from Washington Dulles International Airport (IAD), and 55 minutes from Baltimore/Washington International Airport (BWI).



2021 PRELIMINARY CONVENTION SCHEDULE

This information is subject to change. For the most current information, or to see NIA's Entertainment Policy, visit www.insulation.org/convention2021. All Convention sessions and evening events are casual—golf shirts and slacks are recommended during the day, and casual attire is recommended at evening events.

Please book your travel to arrive by Monday, October 25, so you can take full advantage of the educational and networking programs scheduled on Tuesday morning.

Please plan to stay for the full event and depart on Friday, October 29.

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|---|--|--|
| <p>SUNDAY, OCTOBER 24 <small>(CLOSED MEETINGS)</small></p> | | <p>Afternoon/Evening</p> <ul style="list-style-type: none"> Executive Committee Meeting Past Presidents Reception and Dinner |
| <p>MONDAY, OCTOBER 25 <small>(CLOSED MEETINGS)</small> <small>MAIN ARRIVAL DAY</small></p> | <p>Morning</p> <ul style="list-style-type: none"> Board of Directors and Spouse Breakfast Past President Advisory Council NIA's Understanding Specifications course <small>(SEPARATE REGISTRATION REQUIRED)</small> | <p>Afternoon/Evening</p> <ul style="list-style-type: none"> Registration Open for All Attendees Board of Directors Meeting and Lunch Education and Training Committee <small>(CLOSED MEETING)</small> |
| <p>TUESDAY, OCTOBER 26 WELCOME DAY</p> | <p>Morning</p> <ul style="list-style-type: none"> Registration Networking Breakfast New Member Roundtable <small>(CLOSED MEETING)</small> Committee Sessions | <p>Afternoon/Evening</p> <ul style="list-style-type: none"> General Session and Luncheon Committee Sessions Can/AM Meeting <small>(CLOSED MEETING—OPEN TO ALL CANADIAN CONVENTION ATTENDEES)</small> Convention First-Timer and VIP Reception <small>(CLOSED MEETING)</small> Welcome and Appreciation Evening |
| <p>WEDNESDAY, OCTOBER 27</p> | <p>Morning</p> <ul style="list-style-type: none"> Registration Networking Breakfast Welcome and Keynote Speaker Presentation: 5 Strategies to Building Valuable Relationships NIA Business Session Honoring NIA Award Winners <ul style="list-style-type: none"> NIA's 2020 Safety Excellence Award Winners NIA's 2021 Premier Industry Manufacturer Awards Spouse Event Technical Presentations Regional/National Committee <small>(CLOSED MEETING)</small> Committee Sessions | <p>Afternoon/Evening</p> <ul style="list-style-type: none"> Open Networking Evening—Enjoy Washington, DC! |
| <p>THURSDAY, OCTOBER 28</p> | <p>Morning</p> <ul style="list-style-type: none"> Registration Keynote Presentation and Breakfast: An Engineer's Secret to Being Happier, More Productive, and Less Stressed General Session | <p>Afternoon/Evening</p> <ul style="list-style-type: none"> Open Time for Individual Member Meetings Council of Committees and Board of Directors Lunch <small>(CLOSED MEETING)</small> Farewell Reception and Dinner Hosted Dessert Hospitality Suites |



TUESDAY, OCTOBER 26

New Member Roundtable

To kick-start Convention, new members are encouraged to attend this invitation-only event to meet with NIA leadership and staff. New members will get the opportunity to introduce themselves and their company, discuss their reasons for joining and expectations, and get valuable tips on how to make the most out of their first Convention. This is a great chance to get involved and make connections!

Convention First-Timer and VIP Reception

If this is your first NIA Convention, be sure to RSVP to this invitation-only cocktail reception, where you will have the opportunity to network with NIA leadership and industry leaders, and also enjoy getting to know fellow members of NIA.

Welcome and Appreciation Evening

Enjoy the first opportunity to catch up F2F with friends and colleagues. We will toast this chance to be together again! Light appetizers and drinks will be served.

WEDNESDAY, OCTOBER 27

OPEN NIGHT—Network on your own in the Washington, DC area! Enjoy the museums and restaurants in DC, Old Town Alexandria, and at the National Harbor.



SPOUSE EVENT

Wednesday, October 27 Sip and Paint Class

Let your creative side come alive and paint your own masterpiece! Guests can enjoy a glass of wine or another beverage as they follow step-by-step instructions from professional painting instructors to re-create a painting. Do not worry—no artistic skill is required! All painting supplies will be provided, and guests can take home their canvas as a memento. Light snacks will also be served.

There is no additional charge for this event; however, space is limited and will fill up quickly.

NETWORKING EVENTS

NIA's Convention schedule is designed to offer networking time, a variety of evening events and entertainment, and open time to allow attendees the opportunity to schedule their own meetings. The most recent Convention survey revealed that 96% of attendees indicated networking with new customers met or exceeded expectations.



THURSDAY, OCTOBER 28

Farewell Reception and Dinner

Join us for the finale of NIA's Convention! This event includes a cocktail reception and a full meal with wine service. After the event concludes, we will continue the evening's festivities at the Hosted Dessert Hospitality Suites.

Hosted Dessert Hospitality Suites

Immediately following the Farewell Reception and Dinner, participating Associate (Manufacturer) member companies will tempt you with unique desserts and hosted bars. Attendees will have the opportunity to enter into a drawing for a special raffle prize by visiting each hosted suite and completing the dessert bingo raffle card. Plan to visit each suite and extend your time networking with industry friends while enjoying the sweetest event of the week.



DISCOVER THE WASHINGTON, DC AREA!

National Harbor boasts a huge variety of dining, shopping, and entertainment options for attendees and guests:

- Select from more than **40 delectable dining spots**.
- Get a great view of the waterfront from the top of the **Capital Wheel**.
- Enjoy exploring more than **160 boutiques, unique specialty shops**, and **outlets**.
- For more information, visit **National Harbor**.
- For additional options in nearby Washington, DC and Virginia, visit **Destination DC** and **Welcome to Virginia**. From **rooftop bars and restaurants with amazing views in Washington, DC** to the **18th and 19th century architecture of Old Town Alexandria** and to **Arlington, Virginia's array of global cuisines**, your options are limitless!



Visit www.insulation.org/convention2021 and click on Location for more information.

MEMBER REGISTRATION DISCOUNTS AVAILABLE!

NIA member companies who send more than two industry attendees to the Convention will receive a \$100 discount on additional company registrants. (Children, spouses, and guests are not eligible for this discount.) The discounts are now available via online registration as well as the PDF registration form. If you are registering online and your company has already registered another member from your team, NIA will automatically adjust your registration rate to the discounted rate before processing your registration. If you have any questions regarding the special discounted pricing, or to determine eligibility for the discount, please email events@insulation.org, or call 703-464-6422.

Early-bird payments must be received by October 1, 2021, to take advantage of the discounted pricing. Cash/check orders will receive a discount.

| | EARLY-BIRD Payment Received by October 1 | | STANDARD REGISTRATION Payment Received after October 1 | |
|--|--|----------------|---|----------------|
| | REGULAR RATE | CHECK DISCOUNT | REGULAR RATE | CHECK DISCOUNT |
| MEMBER (NIA/TIAC) | | | | |
| Contractor/Distributor/Fabricator/Laminator | \$915 | \$895 | \$990 | \$970 |
| Manufacturer/Manufacturer's Representative/Consultant/Associate Supplier | \$1,115 | \$1,090 | \$1,210 | \$1,185 |
| Spouse/Guest + | \$705 | \$690 | \$715 | \$700 |
| Youth (Ages 6–11) (Children 5 and under are free.) | \$205 | \$200 | \$210 | \$205 |
| Youth (Ages 12–17) | \$355 | \$350 | \$360 | \$355 |
| NON-MEMBER | | | | |
| Contractor/Distributor/Fabricator/Laminator | \$1,560 | \$1,530 | \$1,680 | \$1,645 |
| Manufacturer/Manufacturer's Representative/Consultant/Associate Supplier | \$2,315 | \$2,270 | \$2,425 | \$2,375 |
| Spouse/Guest + | \$780 | \$765 | \$785 | \$770 |
| Youth (Ages 6–11) (Children 5 and under are free.) | \$305 | \$300 | \$310 | \$305 |
| Youth (Ages 12–17) | \$460 | \$450 | \$465 | \$455 |

+ A spouse/guest is defined as someone accompanying a paid registrant who does not work in the industry and will not be attending business or committee meetings.

Add \$100 per person to the standard registration rate for registrations received after October 13, 2021, including on-site registrations.

The Convention registration fee includes two continental and one full breakfast, one lunch, one full dinner, two receptions, two nights of entertainment, all educational sessions, and spouse/guest program.

By registering for the Annual Convention, you are agreeing to [NIA's Release of Liability Agreement](#) and policies stated therein, and you agree to sign the Agreement on site at the event.

Please register online at www.insulation.org/convention2021.