

# 2017 Editorial & Advertising Planning Calendar

This editorial calendar was planned during the summer of 2016 and will change over the course of the year based on the articles submitted and the feedback we receive from readers and members.

## JANUARY

### UNDERSTANDING INSULATION DESIGN

A detailed look at how to design and install insulation on mechanical systems and a review of insulation basics and terminology.

**Editorial Submissions Due**  
November 15, 2016

**Advertising Space Reservations Due**  
December 12, 2016

**Advertising Materials Due**  
December 12, 2016



January 2016 Issue  
Industrial and Refractory Systems

## FEBRUARY

### BUILDING CODES AND SPECIFICATIONS

Building codes have a tremendous effect on the amount of insulation used on a job site, which affects the efficiency and environmental friendliness of the system.

**Editorial Submissions Due**  
December 15, 2016

**Advertising Space Reservations Due**  
December 15, 2016

**Advertising Materials Due**  
December 22, 2016



February 2016 Issue  
A Spotlight on Metal Building Insulation

## MARCH/APRIL

### DOUBLE ISSUE: FORECASTING 2017 AND THE CONSTRUCTION INDUSTRY

This special double issue explores member and reader-requested topics as well as the economic, political, and industry forecasts to help the insulation, engineering, and construction industries with long-term business planning. This issue is featured at NIA's Annual Convention.

**Editorial Submissions Due**  
January 15, 2017

**Advertising Space Reservations Due**  
January 15, 2017

**Advertising Materials Due**  
January 22, 2017



March 2016 Issue  
Engineering Insulation Systems

## MAY

### DISTRICT ENERGY PRODUCTION

A NIA member company tackles district energy and its unique challenges and solutions.

**Editorial Submissions Due**  
February 10, 2017

**Advertising Space Reservations Due**  
February 15, 2017

**Advertising Materials Due**  
February 22, 2017



April/May 2016 Issue  
Double Issue: The State of the Industry

## JUNE

### A TECHNICAL LOOK AT SYSTEM DESIGN

An examination of technical topics from insulation manufacturers and NIA member companies.

**Editorial Submissions Due**  
April 3, 2017

**Advertising Space Reservations Due**  
April 17, 2017

**Advertising Materials Due**  
April 24, 2017



June 2016 Issue  
Spotlight on Insulation

## JULY

### BUSINESS, LEGAL, AND SAFETY ISSUES

Updates on topics like new industry standards, Occupational Safety and Health Administration (OSHA) regulations, new business rules, personnel issues, and legal developments that affect business operations.

**Editorial Submissions Due**  
May 1, 2017

**Advertising Space Reservations Due**  
May 15, 2017

**Advertising Materials Due**  
May 22, 2017



July 2016 Issue  
Cryogenic and Liquefied Natural Gas (LNG) Systems

## AUGUST

### POWER AND ENERGY ISSUES

An examination of industrial areas like petro chem, power generation, current regulations, and energy topics.

**Editorial Submissions Due**  
June 1, 2017

**Advertising Space Reservations Due**  
June 15, 2017

**Advertising Materials Due**  
June 22, 2017



August 2016 Issue  
Power and Energy Issues

## SEPTEMBER

### COMMERCIAL INSULATION PROJECTS

This issue will look at commercial insulation projects and installation best practices.

**Editorial Submissions Due**  
July 5, 2017

**Advertising Space Reservations Due**  
July 17, 2017

**Advertising Materials Due**  
July 24, 2017



September 2016 Issue  
Product Supply Chain and Inventory Management

## OCTOBER

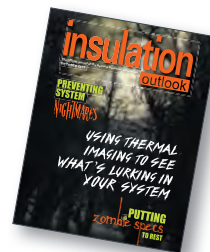
### INSULATION SYSTEMS AT FOOD-PROCESSING FACILITIES

Looking at the system needs of food-processing facilities.

**Editorial Submissions Due**  
August 1, 2017

**Advertising Space Reservations Due**  
August 15, 2017

**Advertising Materials Due**  
August 22, 2017



October 2016 Issue  
How to Prevent Scary Systems

## NOVEMBER

### BELOW-AMBIENT SYSTEMS

How to design systems to avoid condensation, mold, and corrosion under insulation (CUI).

**Editorial Submissions Due**  
September 1, 2017

**Advertising Space Reservations Due**  
September 15, 2017

**Advertising Materials Due**  
September 22, 2017



November 2015 Issue  
Built to Last

## DECEMBER

### SPOTLIGHT ON TRENDS

An investigation of the latest trends in the construction and insulation industry.

**Editorial Submissions Due**  
October 2, 2017

**Advertising Space Reservations Due**  
October 16, 2017

**Advertising Materials Due**  
October 23, 2017



December 2015 Issue  
Insulation Systems

## 2018

### BUYER'S GUIDE: INSULATION PRODUCTS & PROVIDERS

See the Buyer's Guide listing on page 5 for details. This mails with the December 2017 issue.

**Editorial Submissions Due**  
N/A

### Bonus Distribution

- All NIA Members
- All *Insulation Outlook* Subscribers
- FESI (European Federation of Insulation Contractors)
- Regional Associations Headquarters (SWICA, MICA, CSIA, ESICA, WICA, SEICA)



2017 Buyer's Guide

Please send your press releases about your company, new products, and insulation-related news to [editor@insulation.org](mailto:editor@insulation.org) for possible complimentary publication in *Insulation Outlook*. The bonus distribution will be scheduled at time of publication. Contact your advertising sales representative for the latest information.