

# 2016 Editorial & Advertising PLANNING CALENDAR



## JANUARY

### INDUSTRIAL AND REFRACTORY SYSTEMS

A look at how to properly and safely insulate high-temperature insulation systems, such as boilers and furnaces, that make the work of power plants, refineries, and other industrial facilities possible.

**Editorial Submissions Due**  
November 2, 2015

**Advertising Space Reservations Due**  
December 15, 2015

**Advertising Materials Due**  
December 15, 2015



## APRIL/MAY

### DOUBLE ISSUE: THE STATE OF THE INDUSTRY

This special double issue explores member and reader-requested topics as well as the economic, political, and industry forecasts to help you with long-term business planning.

**Editorial Submissions Due**  
February 10, 2016

**Advertising Space Reservations Due**  
February 15, 2016

**Advertising Materials Due**  
February 22, 2016



## AUGUST

### POWER AND ENERGY ISSUES

An examination of the current emission regulations, energy-industry trends, and fluctuating fossil fuel prices that will affect new construction and insulation opportunities.

**Editorial Submissions Due**  
June 1, 2016

**Advertising Space Reservations Due**  
June 15, 2016

**Advertising Materials Due**  
June 22, 2016



## NOVEMBER

### VOICES OF FUTURE WORKERS

This issue will look at how to best attract the next generation of workers that the engineering and construction industries need.

**Editorial Submissions Due**  
September 1, 2016

**Advertising Space Reservations Due**  
September 15, 2016

**Advertising Materials Due**  
September 22, 2016



## FEBRUARY

### A SPOTLIGHT ON METAL BUILDING INSULATION

This special issue will focus on metal building insulation, including the history of the industry, air barriers, thermal bridging, how to calculate the U-Value of metal building assemblies, and how to ensure code compliance.

**Editorial Submissions Due**  
December 15, 2015

**Advertising Space Reservations Due**  
December 15, 2015

**Advertising Materials Due**  
December 22, 2015



## JUNE

### CRYOGENIC AND LIQUEFIED NATURAL GAS (LNG) SYSTEMS

An examination of the specific characteristics of LNG systems and the various materials that can be used to insulate LNG system components.

**Editorial Submissions Due**  
April 1, 2016

**Advertising Space Reservations Due**  
April 15, 2016

**Advertising Materials Due**  
April 22, 2016



## SEPTEMBER

### PRODUCT SUPPLY CHAIN AND INVENTORY MANAGEMENT

This issue looks at ways to improve inventory management and how to best manage product delivery to prevent project delays.

**Editorial Submissions Due**  
July 1, 2016

**Advertising Space Reservations Due**  
July 15, 2016

**Advertising Materials Due**  
July 22, 2016



## DECEMBER

### A LOOK AT HVAC AND DUCTS WITH A SPECIAL FOCUS ON ACOUSTICS

This issue investigates the HVAC and ductwork systems that provide for the heating and cooling needs of buildings, with a special focus on the acoustical tools—such as duct silencers, liners, vibration isolation mounts and pads, and acoustical lagging—that are used to ensure appropriate noise levels for building occupants.

**Editorial Submissions Due**  
October 3, 2016

**Advertising Space Reservations Due**  
October 17, 2016

**Advertising Materials Due**  
October 24, 2016



## MARCH

### ENGINEERING INSULATION SYSTEMS

A detailed look at how to design and install insulation on mechanical systems, such as those in food processing, health care, and education.

**Editorial Submissions Due**  
January 15, 2016

**Advertising Space Reservations Due**  
January 15, 2016

**Advertising Materials Due**  
January 22, 2016



## JULY

### BUSINESS, LEGAL, AND SAFETY ISSUES

Updates on new industry standards, Occupational Safety and Health Administration (OSHA) regulations, new business rules, and legal developments that affect business operations.

**Editorial Submissions Due**  
May 2, 2016

**Advertising Space Reservations Due**  
May 16, 2016

**Advertising Materials Due**  
May 23, 2016



## OCTOBER

### HOW TO PREVENT SCARY SYSTEMS

This issue will look at how to prevent insulation's worst nightmares from coming true: mold, corrosion under insulation (CUI), and human and mechanical damage.

**Editorial Submissions Due**  
August 1, 2016

**Advertising Space Reservations Due**  
August 15, 2016

**Advertising Materials Due**  
August 22, 2016



## 2016-2017 BUYER'S GUIDE: INSULATION PRODUCTS & PROVIDERS

See the *Buyer's Guide* listing on page 11 for details. This mails with the December 2016 issue.

**Editorial Submissions Due**  
N/A

**Bonus Distribution**  
All NIA Members  
All *Insulation Outlook* Subscribers  
FESI (European Federation of Association of Insulation Contractors)  
Regional Associations Headquarters (SWICA, MICA, CSIA, ESICA, WICA, SEICA)

**Advertising Space Reservations Due**  
September 12, 2016

**Advertising Materials Due**  
September 15, 2016

This planning calendar is subject to change and editorial topics and focus will be based on reader feedback and trends. The bonus distribution will be scheduled at time of publication. Contact your advertising sales representative for the latest.

Please send your press releases about your company, new products, and insulation-related news to [editor@insulation.org](mailto:editor@insulation.org) for possible publication in *Insulation Outlook*.