

Become a Recognized Industry Expert

Become An Author

Share your expertise and help educate end users by becoming one of our columnists or specialty paid authors! While *Insulation Outlook* draws much of its content from NIA members, we also welcome submissions from those seeking an expanded audience and platform for their content. Becoming an author is one of the best ways to establish your company as an expert in the industry. You'll instantly reach almost 12,000 subscribers, many of whom view *Insulation Outlook* as the "top" magazine in the industry. Authors can

“ Very helpful. It is the top publication for the industry in the U.S. and we appreciate the frequent focus on energy. ”

also place permanent digital ads inside their online article for \$1000 to help readers find them and their products.

Not a Writer? No Problem!

At *Insulation Outlook*, we understand that not everyone enjoys writing. We can help you draft an article and share your insulation expertise with the world.

Articles

Insulation Outlook is NIA's forum for reaching and educating engineers, mechanical contractors, specifiers, facility and plant owners and managers, architects, and code officials. Potential article options include case studies, best practices, articles on system design and installation, and insulation products for both novice and knowledgeable readers. Email us at editor@insulation.org to participate.

Structure

- Topics can focus on any aspects of insulation for mechanical systems.
- Articles generally run from about 1000–3000 words.
- Images are encouraged.

Contact us at editor@insulation.org or 703-464-6422, ext. 116, if you are interesting in writing an article for *Insulation Outlook*. View more helpful tips at www.insulationoutlook.com/io/writers.cfm.