

Contractors: New Opportunity

For the first time ever, NIA offers contractors a way to reach readers!

Looking for a way to promote your services? Sign up now for our new Contractor Services Spotlight! This new ad feature will be printed in each issue of *Insulation Outlook* magazine and distributed to the entire circulation list of more than 11,500 subscribers. Space is limited to contractors and will allow them an affordable way to position their business as an industry leader to the *Insulation Outlook* readership, which includes insulation end users and the NIA membership.

Pricing is very affordable and doesn't require outside design or advertising services. Prices below are the NIA member rates and are discounted to reward frequency. There are 11 issues each year—sign up for all of them!*

- 3 ads in 3 issues \$300 per ad = \$900 annually
- 6 ads in 6 issues \$250 per ad = \$1500 annually
- 11 ads in 11 issues \$200 per ad = \$2200 annually

Ads are business-card sized and are designed by NIA. Contractors have 2 options: (1) print your business card or (2) print your membership directory listing (includes your company's services, location, and contact information).

Additional advertising opportunities: Contractors can also purchase website and email banner ads.

Order form on the back. For more information, contact Julie McLaughlin at publisher@insulation.org or 703-464-6422, ext. 116.

*Contact products@insulation.org to receive additional copies of the issues with your ad.

Check which package you would like to purchase. We will contact you to design and schedule your campaign.

- ____ 3 ads in 3 consecutive issues \$300 per ad = \$900 annually
- ____ 6 ads in 6 consecutive issues \$250 per ad = \$1500 annually
- ____ 11 ads in 11 consecutive issues \$200 per ad = \$2200 annually
- ____ Contact me about Select Four, Preferred Seven, and Premier 12 ad packages.

Method of Payment: Invoice Me Check AMEX MasterCard VISA

Subtotal: _____

Company Name: _____

Name: _____

Signature: _____

Phone: _____ Email: _____

For Credit Card Payments:

Card Number: _____ Expiration Date: _____

CVV Code: _____ Card Holder Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Return completed form to: National Insulation Association

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