

NIA's Insulation Outlook Contractor Corner

NIA offers contractors an exclusive way to reach readers!

Looking for a way to promote your services? This exclusive ad feature is printed in each issue of *Insulation Outlook* and distributed to more than 11,500 subscribers. This is an affordable way to position your business as an industry leader to the NIA readership.

Ads are business-card sized and are designed by NIA for you!

Contractors need to provide:

Company name, logo, services to be listed, states in which you operate, key personnel, contact address, phone, and website

BONUS: Contractors can also purchase regular magazine ads, and digital website and email banner ads.

Contact us today at ads@insulation.org to book your contractor services ad. Hurry—space is limited!



Insulation Outlook Contractor Corner Packages

	11x	6x	3x
Insulation Outlook	11 Continuous Issues	6 Continuous Issues	3 Continuous Issues
Rate Per Ad	\$200	\$250	\$300
Annual Rate	\$2,200	\$1,500	\$900
	Best Value! Savings of \$200 per ad	Pricing reflects NIA member rates and are discounted to reward frequency.	