

2019 Editorial Calendar

Calling all engineers, specifiers, and insulation experts—share your story or idea!

Name a job that demonstrates a particular product or an insulation system that demonstrates energy and financial savings. Call us and share—we can turn your story into an article.

Have you ever had your own personal editor?

Insulation Outlook authors are assigned an editor to give one-on-one assistance to fine tune their articles and ensure they sound like the experts they are! We can also turn your article into a customized reprint—a valuable sales tool.

Whether you want to write an article with the services of an *Insulation Outlook* editor or be interviewed and have staff ghost write the article for you, we have multiple options to share your expertise.

Are you an engineer?

We have paid article opportunities for engineers looking to contribute 1–2 articles per year.

Find out more at www.InsulationOutlook.com/writers.

Submit articles on insulation anytime! We accept technical articles on insulation for all issues.

*Special advertising sections may be added. Issue focus may be adjusted based on reader feedback and article submissions.

Each month we will feature technical articles about insulation projects. NIA member companies and engineers are welcome to submit article topics and articles all year long. Each month will examine a different area of the industry, but we include insulation articles in every issue.

January 2019

Preparing for Business in 2019
Editorial: 11.1.18
Ad Close: 12.14.18
Art Due: 12.14.18

February 2019

Industry Viewpoints
Editorial: 12.1.18
Ad Close: 12.14.18
Art Due: 12.21.18

March 2019

Building Envelope
Editorial: 1.1.19
Ad Close: 1.15.19
Art Due: 1.22.19
Special Section: Building Envelope Product Guide
\$1000 for a product listing

April/May 2019

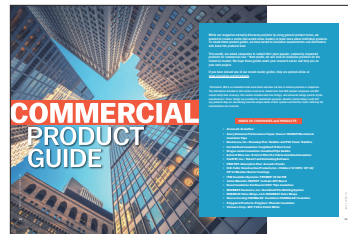
State of the Industry
Editorial: 2.1.19
Ad Close: 2.15.19
Art Due: 2.22.19

June 2019

Health and Safety
Editorial: 4.1.19
Ad Close: 4.15.19
Art Due: 4.22.19

July 2019

Made in the USA and American Projects
Editorial: 5.1.19
Ad Close: 5.15.19
Art Due: 5.22.19
Special Section: American Product Guide
\$1000 for a product listing ▼



August 2019

Scaffolding, Spray Foam, and Reflective Insulation
Editorial: 6.1.19
Ad Close: 6.14.19
Art Due: 6.21.19
Special Section: Spray Foam and Reflective Product Guide
\$1000 for a product listing

September 2019

Commercial and HVAC
Editorial: 7.1.19
Ad Close: 7.15.19
Art Due: 7.22.19

October 2019

Industrial, Coatings, and Mastics
Editorial: 8.1.19
Ad Close: 8.15.19
Art Due: 8.22.19

November 2019

Reasons to be Thankful for Insulation/
Examples of System Longevity
Editorial: 9.1.19
Ad Close: 9.16.19
Art Due: 9.23.19

December 2019

Workforce, Training, and Human Resources
Editorial: 10.1.19
Ad Close: 10.15.19
Art Due: 10.22.19

Buyer's Guide 2020

NIA's Annual Product Purchasing Guide



▲ Product Guide listing and enhanced listings with ads. ▲