

# Advertising Opportunities

Choose Our 2019 Advertising Packages and receive for FREE:

	<b>PREMIER 12</b>	<b>PREFERRED 7</b>	<b>SELECT 4</b>
<b>Insulation Outlook &amp; Buyer's Guide</b>	Includes 11 issues of <i>Insulation Outlook</i> in 2019 at the 11-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.	Includes 6 issues of <i>Insulation Outlook</i> in 2019 at the 6-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.	Includes 3 issues of <i>Insulation Outlook</i> in 2019 at the 3-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.
<b>Print Hot Links Ads</b>	11 FREE in all <i>Insulation Outlook</i> issues.	4 FREE in the <i>Insulation Outlook</i> issues of your choice.	2 FREE in the <i>Insulation Outlook</i> issues of your choice.
<b>Editorial Space</b>	Free editorial placement in <i>Insulation Outlook's</i> News Briefs and Product Focus columns, includes press releases, new products, and insulation-related news. Email <a href="mailto:editor@insulation.org">editor@insulation.org</a> for possible complimentary publication in <i>Insulation Outlook</i> .	Free editorial placement in <i>Insulation Outlook's</i> News Briefs and Product Focus columns, includes press releases, new products, and insulation-related news. Email <a href="mailto:editor@insulation.org">editor@insulation.org</a> for possible complimentary publication in <i>Insulation Outlook</i> .	Free editorial placement in <i>Insulation Outlook's</i> News Briefs and Product Focus columns, includes press releases, new products, and insulation-related news. Email <a href="mailto:editor@insulation.org">editor@insulation.org</a> for possible complimentary publication in <i>Insulation Outlook</i> .
<b>Print Recognition</b>	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .
<b>One Year Online Advertiser Index <i>InsulationOutlook.com</i></b>	Company name, logo, expanded description, address, phone number, email, and a link to your website listed in the advertiser index on <a href="http://www.InsulationOutlook.com">www.InsulationOutlook.com</a> . MTL Product Catalog advertisers will also receive a link to their MTL information page.	Your company name, logo, description, address, phone number, email, and a link to your website in the advertiser index on <a href="http://www.InsulationOutlook.com">www.InsulationOutlook.com</a> . MTL Product Catalog advertisers will also receive a link to their MTL product information page.	Your company name, logo, description, address, and a link to your website in the advertiser index on <a href="http://www.InsulationOutlook.com">www.InsulationOutlook.com</a> . MTL Product Catalog advertisers will also receive a link to their MTL product information page.
<b>Online Logos</b>	Your company logo on the <a href="http://Insulation.org">Insulation.org</a> and <a href="http://InsulationOutlook.com">InsulationOutlook.com</a> home pages.	Your company logo on the <a href="http://InsulationOutlook.com">InsulationOutlook.com</a> home page.	Your company logo on the <a href="http://InsulationOutlook.com">InsulationOutlook.com</a> home page.
<b>NIA Events</b>	Free event recognition with your company logo at NIA's Fall Summit and at NIA's Annual Convention.	Free event recognition with your company logo at NIA's Fall Summit and at NIA's Annual Convention.	Free event recognition with your company logo at NIA's Fall Summit and at NIA's Annual Convention.
<b>Social Media</b>	Premium recognition on NIA's Facebook page or other social media, including advertiser appreciation tweets.	Enhanced recognition, which may include NIA's Facebook page or Twitter accounts.	<p><b>SIGN UP TODAY!</b>  <a href="mailto:ads@insulation.org">ads@insulation.org</a></p> <p><b>2019 Early Bird Bonus</b>            Sign up by December 5, 2018 for your 2019 ad package and receive a free MTL Product Catalog listing!</p> <p>Your bonus includes an online company description, logo, link to your membership directory listing, and 4-page product brochure. Upgrade your listing for \$1000 and get an additional 2 product brochures, 2 videos, and a link to your website posted online for all of 2019!</p> <p><b>Add one of our new digital packages to your program!</b></p>
<b>Email Advertising</b>	Recognition in our newsletter, which is sent to NIA members, strategic partners, and subscribers.		
<b>Digital Preference</b>	Preference for the limited spots in NIA's email and digital ad space.		
<b>Premium Placement</b>	Each month your ad will go in one of the first ad positions available. (Note: Cover positions and page 3 command a premium rate.)		