

# 2020 Editorial Offerings

Engineers and NIA members are encouraged to share their expertise on the following topics as they relate to the insulation industry. Article submissions on insulation are welcome for every issue.

## January 2020

**Editorial:** Focusing on 2020

- Business management
- Forecasts and regulations
- Workforce solutions

**Editorial Due:** 11.1.19

**Ad Space and Materials:** 12.10.19

## February 2020

**Editorial:** Impact on Insulation

- Building codes
- Specifications
- Energy efficiency

**Editorial Due:** 12.2.19

**Ad Space and Materials:** 1.7.20

## March 2020

**Editorial:** Food and Beverage

- Insulation systems in food processing
- Insulation systems in agribusiness
- Aesthetics of insulation design

**Editorial Due:** 1.2.20

**Ad Space and Materials:** 2.3.20

## April/May 2020

**Editorial:** The State of the Industry

- Insulation inspection
- Forecasts and outlooks
- Industry voices

**Editorial Due:** 2.3.20

**Ad Space and Materials:** 3.2.20

## June 2020

**Editorial:** Technically Speaking

- Metal building lamination
- Marine applications
- Corrosion under insulation

**Editorial Due:** 4.1.20

**Ad Space and Materials:** 5.1.20

## July 2020

**Advertising Special Section:**

American-Made Product Guide

**Editorial:** Patriotic Projects and Products

- American insulation projects

**Editorial Due:** 5.1.20

**Ad Space and Materials:** 6.1.20

## August 2020

**Advertising Special Section:**

Safety Products, Software, Drones, and Wearables

**Editorial:** Staying Safe and Sound

- Health and safety
- OSHA regulations
- Best practices

**Editorial Due:** 6.1.20

**Ad Space and Materials:** 7.1.20

## September 2020

**Advertising Special Section:**

Building Envelope, Acoustic, Commercial, and HVAC Insulation Products

**Editorial:** Commercial Insulation

- Acoustics
- Condensation control
- HVAC
- Building envelope

**Editorial Due:** 7.1.20

**Ad Space and Materials:** 8.3.20

## October 2020

**Editorial:** Frightening Failures and Scary Scenarios

- Crawling corrosion
- Monstrous mold
- Spooky specifications
- 13 grotesque gaffes: share your field experience horror story

**Editorial Due:** 8.3.20

**Ad Space and Materials:** 9.1.20

## November 2020

**Advertising Special Section:**

Industrial Insulation, Coatings, Mastics, and Scaffolding Products

**Editorial:** Industrial Insulation

- Scaffolding
- Coatings
- Mastics

**Editorial Due:** 9.1.20

**Ad Space and Materials:** 10.1.20

## December 2020

**Editorial:** Insulation—The Gift that Keeps on Giving

- Wish list for insulation design
- 12 benefits of insulation
- Checking your list: project scheduling

**Editorial Due:** 10.1.20

**Ad Space and Materials:** 11.2.20

## 2021 Buyer's Guide: Insulation Products & Providers

NIA's Annual Product Purchasing Guide and Membership Directory

**Editorial Due:** Fall 2020

**Ad Space and Materials:** Fall 2020

## 2020 Product Guides

Readers tell us that they use *Insulation Outlook* to make product decisions. In addition to our large annual buying guide, *Insulation Outlook* offers a few curated product guides each year to make product selection easier for readers.

- American-Made Products (July)
- Safety Products, Software, Drones, and Wearables (August)
- Building Envelope, Acoustic, Commercial, and HVAC Insulation Products (September)
- Industrial Insulation, Coatings, Mastics, and Scaffolding Products (November)

Submit your product at [editor@insulation.org](mailto:editor@insulation.org) for \$1,000 print and digital permanent listing. Space is limited, and preference is given to companies placing ads in the issue.

## New Column for 2020: How Insulation Products Are Made

Tell us about the creation of your product and the recommended temperature range for its application. Manufacturers can volunteer to participate. Limited to 11 slots per year. Email [editor@insulation.org](mailto:editor@insulation.org) to suggest your product for publication.

**\*Issue focus may be adjusted based on reader feedback and article submissions. Special advertising sections may be added.**