

# Free Benefits for Our Frequent Partners

## Choose Our 2021 Advertising Packages and Receive FREE Benefits

	<b>PREMIER 12</b>	<b>PREFERRED 7</b>	<b>SELECT 4</b>
<b>Insulation Outlook &amp; Buyer's Guide</b>	Includes 11 issues of <i>Insulation Outlook</i> in 2021 at the 11-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.	Includes 6 issues of <i>Insulation Outlook</i> in 2021 at the 6-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.	Includes 3 issues of <i>Insulation Outlook</i> in 2021 at the 3-time rate, and 1 ad in <i>Buyer's Guide</i> at the current rate.
<b>Print Hot Links Ads</b>	11 FREE in all <i>Insulation Outlook</i> issues.	4 FREE in the <i>Insulation Outlook</i> issues of your choice.	2 FREE in the <i>Insulation Outlook</i> issues of your choice.
<b>Editorial Space</b>	Free editorial placement in <i>Insulation Outlook</i> 's News Briefs and Product Focus columns, which include press releases on new products and insulation-related news. Email <a href="mailto:editor@insulation.org">editor@insulation.org</a> for possible complimentary publication in <i>Insulation Outlook</i> .	Free editorial placement in <i>Insulation Outlook</i> 's News Briefs and Product Focus columns, which include press releases on new products and insulation-related news. Email <a href="mailto:editor@insulation.org">editor@insulation.org</a> for possible complimentary publication in <i>Insulation Outlook</i> .	Free editorial placement in <i>Insulation Outlook</i> 's News Briefs and Product Focus columns, which include press releases on new products and insulation-related news. Email <a href="mailto:editor@insulation.org">editor@insulation.org</a> for possible complimentary publication in <i>Insulation Outlook</i> .
<b>Print Recognition</b>	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .	Free print logo recognition placed on the Advertiser Appreciation pages in <i>Insulation Outlook</i> and the NIA <i>Buyer's Guide</i> .
<b>1 Year Online Advertiser Index <i>InsulationOutlook.com</i></b>	Your company name, logo, expanded description, address, phone number, email, and a link to your website listed in the advertiser index on <a href="http://www.InsulationOutlook.com">www.InsulationOutlook.com</a> .	Your company name, logo, description, address, phone number, email, and a link to your website in the advertiser index on <a href="http://www.InsulationOutlook.com">www.InsulationOutlook.com</a> .	Your company name, logo, description, address, and a link to your website in the advertiser index on <a href="http://www.InsulationOutlook.com">www.InsulationOutlook.com</a> .
<b>Online Logos</b>	Your company logo on the <i>Insulation.org</i> and <i>Insulation Outlook.com</i> home pages.	Your company logo on the <i>InsulationOutlook.com</i> home page.	Your company logo on the <i>InsulationOutlook.com</i> home page.
<b>NIA Events</b>	Free event recognition with your company logo at NIA's Spring Summit and NIA's Annual Convention.	Free event recognition with your company logo at Spring Summit and NIA's Annual Convention.	Free event recognition with your company logo at Spring Summit and NIA's Annual Convention.
<b>Social Media</b>	Premium recognition on NIA's Facebook page or other social media, including advertiser appreciation tweets.	Enhanced recognition, which may include NIA's Facebook page or Twitter accounts.	<b>Add one of our digital packages to your program!</b>
<b>Email Advertising</b>	Recognition in our enewsletter, sent to NIA members, strategic partners, and subscribers.	<b>Early Bird Bonus</b> Sign up by December 1, 2020, for your 2021 ad package and receive 50% off 1 <i>E-News Bulletin</i> or page curl digital ad for 1 month.	
<b>Digital Preference</b>	Preference for the limited spots in NIA's email and digital ad space.		
<b>Premium Placement</b>	Each month your ad will go in one of the first ad positions available. (Note: Cover positions and page 3 command a premium rate.)		

**SIGN UP TODAY!**  
[ads@insulation.org](mailto:ads@insulation.org)