

# TECH SPOTLIGHT WITH

CrewTracks' Brett Fairbourn



## What Does CrewTracks Offer?

CrewTracks Field Management Software takes the pain out of project management and operations so you can focus on the important work of building and maintaining our world! Our product is really simple and cost-effective—you only pay for the features you want, and there's no screen clutter or scrolling past pages you don't need. It works on any Apple or Android device, and PCs, so everyone can use it anywhere. Our clients are amazed at how much faster and easier they can get things done.

## Can You Give an Example?

Sure! Being able to allocate items all together instead of inputting each manually shortens tasks that used to take days (like payroll) to hours. Here's another example: Say accounting refers to a project by account number, while folks in the field call it "the highway site." Our software lets each use their own terminology, while offering a completely integrated view of accounting, payroll, productivity—even photos. And the value of being able to track on-site information in real time, instead of waiting to see incomplete, handwritten notes on a clipboard, is incalculable.

## What Makes CrewTracks Different?

We really focus on each of our users. When you call, our support line takes you to the person you've developed a relationship with, who's been with you since day 1, not some outsourced customer service organization. Our website states our core values and our first is "we innovate by combining vision with feedback." We listen to what customers need and figure out the best way to get it to them.

Everything is under one roof, so if you call me with a new feature request, I can walk down the hall and talk to the folks doing the coding. Other companies are bigger, but none offers the individualized attention to detail CrewTracks does.

## Any Closing Thoughts?

Everything we all do, every day, relies on the construction industry—from the buildings we live and work in, to places products are manufactured—and CrewTracks makes it easier for people in construction to get their job done. I love working at CrewTracks because I know we make a difference.

[crewtracks.com](http://crewtracks.com)

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