

NIA hosts two national events each year: NIA's Annual Convention and NIA's Fall Summit. Both events bring together all sectors of the mechanical insulation industry—contractors, distributors, fabricators, manufacturers, and laminators—on a national and international level. Fall Summit is for NIA members only, and the Annual Convention is held each spring and is open to the entire mechanical insulation industry.

NIA offers many sponsorship opportunities at each event, based on your company's goals and objectives. Contact Erin Penberthy at events@insulation.org.



Branding Sponsorships

Put your logo front and center at our events. Choose one of these branding opportunities to reach our attendees. We are open to new ideas too!

- Badge holder
- Bag
- Hand sanitizer
- Hat
- Hotel key card
- Notebook
- Pen
- Registration packet printed inserts
- Water bottle



Networking Sponsorships

Networking is a key component at all NIA events—our business is about relationships and these events are where attendees grow and strengthen their networks. Opportunities include:

- Welcome and Appreciation Evening Reception
- Farewell Dinner
- Coffee Breaks and Continental Breakfasts
- First Timers Reception, an invitation-only event
- Golf Tournament
- Dessert Hospitality Suites



Education/Thought Leadership Sponsorships

Our education sessions are must-attend industry events and serve to advance the mechanical insulation industry. Opportunities include:

- Keynote Speaker Presentations
- General Sessions
- Industry Panels

Plus, NIA's popular Mobile Meeting App, which is now an integral part of both Fall Summit and Annual Convention.

Please email events@insulation.org to learn more.



New! NIA's Education Center: Subscription and Sponsorship Opportunities



**THE EDUCATION LEADER
FOR THE INSULATION INDUSTRY**

NIA's Education Center is a brand-new concept in training and education for the insulation industry to meet the growing need for easily accessible on-demand training from NIA, a trusted industry source. Premiering in fall 2022, NIA's Education Center is the go-to national resource for specialized information and training tools specifically designed for anyone who is involved in the mechanical insulation industry.

Whether you are new to the industry, work in a complementary construction-related industry, or you are experienced and want to sharpen your skills and increase your knowledge base, as a subscriber, you will receive continuously updated, on-demand content that is essential for your business and your team.

Benefits of NIA's Premier Training Subscription

- **Variety:** Training is available to increase the skills for every professional on your team whether they are new to the industry, a middle manager, or an experienced industry veteran.
- **Convenience:** Content is offered on demand and in shorter amounts of time, ranging from a few minutes to up to an hour, which allows you to fit in training with your schedule.
- **Complimentary Access to Popular NIA Trainings:** NIA's Mechanical Insulation Basics course and NIA's Mechanical Insulation Installation videos are included as part of the subscription fee.
- **Cost Savings:** For one low annual fee, all your employees receive access to valuable and relevant industry training on an annual basis.

Subscription Packages

Visit www.insulation.org/training-tools/niameducationcenter for pricing and more information.

Sponsorship Opportunities

NIA's Education Center has opportunities for your company to be seen as a thought leader and provide your own educational content on our platform. Contact Erin Penberthy at training@insulation.org.

Education & Training Sponsorship

NIA learning programs meet the industry's needs for all levels of training. Sponsorships are available to host in-person, virtual, or private courses exclusively for corporate teams and clients. Contact Erin Penberthy at events@insulation.org for NIA member discounts and more information.

Courses include:

NIA's Understanding Mechanical Insulation: Intermediate Level

A 2-day course for professionals who are newer to the industry to give them a broader understanding of mechanical insulation and its products.

NIA's Understanding Specifications: Intermediate Level

A 5-hour course that explains the purpose and complexity of specifications, how they vary between market segments, and how to apply that knowledge to benefit their company.

NIA's Understanding the Submittal Process: Intermediate Level

A 2.5-hour course where students can learn how to identify the type and scope of submittal requirements, the components and importance of the submittal package, and the purpose of the submittal process.

NIA's Insulation Energy Appraisal Program™: Advanced/Certification Level

A 2-day course that teaches students how to determine the optimal insulation thickness and corresponding energy, carbon emissions, and dollar savings for a project. The course is designed for participants who are looking to expand their skill set and companies that want to expand their business capabilities by adding insulation appraisals to show insulation's return on investment and carbon reductions to their customers.

NIA's Thermal Insulation Inspector Certification™ Program: Advanced/Certification Level

A 2-part, 4-day course to educate insulation inspectors on how to evaluate mechanical insulation installation and determine whether it is compliant with specifications. It is designed for experienced insulation professionals ready to learn a new specialty and companies ready to offer insulation system inspection as part of their services.

To find out more about learning programs, private courses, and pricing, email training@insulation.org.