

Custom Packages to Meet Your Marketing Goals

84% of our Subscribers are Engineers

All ads are discounted for frequency. Buy more and save. Contact your sales rep for other ad options.

Recommended for Large Manufacturers & Distributors	Recommended for Small Manufacturers & Distributors	Recommended for Contractors & for Industry Recognition
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INDUSTRY LEADER

Any advertiser with a custom package of of print, digital, and Buyer's Guide advertising over \$37,000 per calendar year receives the following print ad prices and benefits on page 5. Digital ad options on page 6.

COMPETITIVE

Any advertiser with a custom package of print, digital, and Buyer's Guide advertising over \$25,000 per calendar year receives the following print ad prices and benefits on page 5. Digital ad options on page 6.

BASIC

Any advertiser with a custom package of print, digital, and Buyer's Guide advertising over \$15,000 per calendar year receives the following print ad prices and benefits on page 5. Digital ad options on page 6.

PRINT PRICING

Member Type	ACTIVE/ASSOC	ACTIVE/ASSOC	ACTIVE/ASSOC
IO Full page	\$2,800/\$3,300	\$3,300/\$3,900	\$3,500/\$4,100
IO One-half page	\$2,300/\$2,800	\$2,700/\$3,200	\$2,800/\$3,300
Buyer's Guide FP	\$3,500/\$4,300	\$3,900/\$4,700	\$4,100/\$4,900
Buyer's Guide 1/2	\$3,300/\$4,000	\$3,200/\$3,900	\$3,400/\$4,100