

RESULTS OF A STUDY ON INSULATION'S POSITIVE IMPACT ON ENERGY EFFICIENCY & EMISSION REDUCTIONS

A recent study found that insulation has a massive impact. Here are the cumulative 11-year savings in dollars, energy, and emissions saved.

1. DOLLARS SAVED: \$278.3 Billion 



which is **more money than entire economy of the country of Portugal**, which had a total GDP in 2020 of \$229 billion!

2. ENERGY SAVINGS: 85.9 Trillion kBtu

which is **equivalent to lighting New York City for**

6,266 years!



3. CO₂ EMISSIONS REDUCTION: 7.5 Billion Metric Tons 



which is equal to a person **not driving a car for**

1.7 billion years!



Insulation's carbon reduction is actually equal to the amount of carbon sequestered by 9.0 billion acres of forest, but the U.S. is only 2.43 billion acres. You would need to plant a forest

3.7 times larger than America 